

## First-of-Its-Kind Art Exhibit Highlights the Power of Giving, Set to Open in The Northwestern Mutual Tower and Commons

Northwestern Mutual Foundation commemorates its 25th anniversary with local exhibit showcasing philanthropic impact

MILWAUKEE, Dec. 5, 2017 /PRNewswire/ -- To commemorate the 25<sup>th</sup> anniversary of the Northwestern Mutual Foundation, the company announced today a first-of-its-kind art exhibit open to the public. Through the power of visual arts, *Giving Gallery: Community in Process* will highlight the collective impact of the Northwestern Mutual Foundation and its nonprofit partners in the greater Milwaukee community and beyond.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/7991457-northwestern-mutual-giving-gallery/>

For the past 25 years, the Northwestern Mutual Foundation has driven its communities forward by investing in the people who stand up, tune in and engage every day to ensure that *everyone* has a chance at a brighter future.

"This year, we're commemorating the 25<sup>th</sup> anniversary of the Northwestern Mutual Foundation, which has improved the lives of children and families in our hometown of Milwaukee and across the country," said John Schlifske, chairman and CEO, Northwestern Mutual. "We are bringing 25 years worth of stories to life through art, highlighting our commitment to the communities we serve and celebrating the work we've done in partnership with outstanding nonprofits."

The exhibit—at no cost to the public—will be open from 8 a.m. – 6 p.m. during regular business hours beginning in February 2018 and will be hosted in The Northwestern Mutual Tower and Commons for one year. Those who attend the experience will be encouraged to get involved with the organizations that move them personally through donations, volunteer opportunities and more.

The exhibit will consist of 26 pieces of original artwork, completed in a variety of media by 17 artists with Wisconsin ties. Each artist was paired with one or more nonprofits to bring to life the stories of these organizations and the profound impact they have had in collaboration with the Northwestern Mutual Foundation.

Artist (in alpha order)	Nonprofit
Nova Czarnecki	Northwestern Mutual Foundation
Matthew Duckett	Teach for America Milwaukee
	Schools That Can Milwaukee
Eduin Fraga	Milwaukee Public Schools
	United Community Center
Amy & Jonathan Gelfman	Sojourner Family Peace Center
Mutópe Johnson	Big Brothers Big Sisters of Metro Milwaukee
	Boys & Girls Clubs of Greater Milwaukee
Shelby Keefe	Dominican Center
	Metcalf Park Community Bridges
	Milwaukee Christian Center

Nancy McGee	Milwaukee Succeeds
Margaret Muza	Giving Gallery Artist Portraits
Mike Miller	Alex's Lemonade Stand Foundation Beads of Courage Children's Hospital of Wisconsin
Steve Ohlrich	United Way of Greater Milwaukee & Waukesha County United Performing Arts Fund
Sonja Oldenburg	Betty Brinn Children's Museum Milwaukee County Zoo
Tom Queoff	COA Youth & Family Centers Milwaukee Public Museum
Julie Roth	Milwaukee College Prep
Jordan Waraksa	Ronald McDonald House Charities Eastern Wisconsin
Della Wells	City Year Milwaukee Feeding America Eastern Wisconsin
Hiroko Yamada	American Red Cross

Each participating nonprofit also received a \$10,000 grant from the Northwestern Mutual Foundation. Since its inception in 1992, the Northwestern Mutual Foundation has given more than \$320 million to improve education, revitalize neighborhoods, enhance the quality of life in its hometown of Milwaukee and accelerate the national search for childhood cancer cures. Of that total, more than \$87 million has been given to these featured organizations.

"Our 25<sup>th</sup> anniversary is the perfect opportunity to pause and look back at the investments we've made, the work we've done and the countless lives that have been impacted," said Eric Christophersen, president, Northwestern Mutual Foundation. "It's also the chance to acknowledge the incredible partnerships we've fostered in the nonprofit community. We hope the stories of these unsung heroes will inspire those who visit this exhibit to join us in achieving our community's full potential."

Patronage of the visual arts also has a longstanding place in Northwestern Mutual's culture. The Northwestern Mutual Art Program features a variety of contemporary artwork throughout the company's campuses. Through artwork, the program's mission hopes to start meaningful conversations, inspire thinking and stimulate curiosity.

To learn more about *Giving Gallery: Community in Process*, visit the [website](#) for additional information.

#### **About Northwestern Mutual Foundation**

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$320 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit [Northwestern Mutual Foundation](#) to learn more.

#### **About Northwestern Mutual**



**Northwestern Mutual** has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

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Additional assets available online:  [Photos \(1\)](#)  [Video \(1\)](#)

<https://news.northwesternmutual.com/2017-12-05-First-of-Its-Kind-Art-Exhibit-Highlights-the-Power-of-Giving-Set-to-Open-in-The-Northwestern-Mutual-Tower-and-Commons>