

## Northwestern Mutual grants \$225,000 to area nonprofits through Days of Sharing program

Employees win grants for local organizations during annual campaign

MILWAUKEE, Dec. 17, 2014 /PRNewswire/ -- Northwestern Mutual, through its Foundation, is recognizing local area nonprofits with grants totaling \$225,000 through its *Days of Sharing* program. Now in its seventh year, the *Days of Sharing* program provides employees with the opportunity to nominate a nonprofit organization in the Milwaukee area to receive funding from the Northwestern Mutual Foundation.

"Our Days of Sharing program allows our employees to recognize local nonprofits that enrich and improve our communities," said John Kordsmeier, president, Northwestern Mutual Foundation. "Employees at Northwestern Mutual have a shared passion of giving back, this program is a way for us to spotlight their dedication and volunteer service."

More than 700 employees nominated their preferred local nonprofit. The 25 winning grants were chosen at random each day for a week in November and range in size from \$1,000 to \$10,000. Watch employee winners being surprised by clicking <http://youtu.be/EKUqaHDPQ6k>.

### **2014 Days of Sharing winning organizations include:**

ABCD (After Breast Cancer Diagnosis)	Katy's Kloset – Team Up with Families
Alexander Hamilton Jr. Wildcat Football Foundation Inc.	Milwaukee Public Museum
ALS Association Wisconsin Chapter	National Multiple Sclerosis Society – WI
Best Buddies	PEARLS for Teen Girls
Bryon Riesch Paralysis Foundation	Project Concern St. Francis/Cudahy
Canine Cupids	Rides & Reins Therapeutic Riding Center
City on a Hill	Schools That Can Milwaukee
Cynthia's Breast Cancer Giving Circle	St. Thomas More High School
Fondy Food Center	String Academy of Wisconsin
Gift of Adoption Fund	Vision Forward
Hope House	Walker's Point Youth & Family Center
Jewish Family Services	Wauwatosa East Band Boosters
Junior Achievement	

In addition, Northwestern Mutual provided employees the chance to vote for pre-selected nonprofits to receive grants totaling \$125,000. This year the five chosen include Alzheimer's Association of Southeastern Wisconsin, Fisher House Wisconsin, Girl Scouts of Wisconsin Southeast, AIDS Resource Center of Wisconsin and Make-A-Wish Foundation of Wisconsin. Since 2007, the company has awarded more than \$1.1 million in grants on behalf of its employees through *Days of Sharing*.

### **About Northwestern Mutual Foundation**

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given nearly \$270 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish

this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

### **About Northwestern Mutual**

Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With more than \$217 billion in assets, \$26 billion in revenues and more than \$1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.2 million people who rely on us for insurance and investment solutions, including life, disability and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and the Northwestern Long Term Care Insurance Company.

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