## Northwestern Mutual Recognized as One of "World's Most Admired" Companies

MILWAUKEE, Wis., Feb. 19, 2015 /PRNewswire/ -- Northwestern Mutual today was recognized as one of the "World's Most Admired" companies in the life insurance industry, according to executives, directors and analysts worldwide responding to *FORTUNE®* magazine's 2015 annual survey.

Northwestern Mutual led its industry in six of the nine categories FORTUNE measured.

Those were:

People Management Use of Corporate Assets Social Responsibility Quality of Management Financial Soundness Quality of Products and Services

"We are proud to receive this acknowledgement, which helps validate our commitment to the more than four million policyowners who depend upon our financial representatives and employees to help them plan and achieve their long-term financial goals," said John Schlifske, Northwestern Mutual chairman and chief executive officer.

Schlifske added: "As a company that offers financial security planning and products solely in the United States, it's an honor to be recognized as one of the most-admired companies in the world by trusted industry experts and our peers."

All "World's Most Admired Companies" industry rankings will be featured in *FORTUNE* magazine's March 2015 edition.

## **About Northwestern Mutual**

Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With \$230 billion in assets, \$27 billion in revenues and more than \$1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.2 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company.

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/northwestern-mutual-recognized-as-one-of-worlds-most-admired-companies-300038594.html

SOURCE Northwestern Mutual

For further information: Betsy Hoylman, 1-800-323-7033, mediarelations@northwesternmutual.com

https://news.northwesternmutual.com/2015-02-19-Northwestern-Mutual-Recognized-as-One-of-Worlds-Most-Admired-Companies