Northwestern Mutual Volunteer Activities Raise More Than $515,000 for the Fight Against Childhood Cancer in Less Than Two Months

Offices honored for volunteer efforts in their communities at company's annual meeting

MILWAUKEE, July 22, 2015 /PRNewswire/ -- There is a race to find life-saving cures for children with cancer, and thousands of Northwestern Mutual employees and financial professionals nationwide are supporting the cause by raising funds for Alex's Lemonade Stand Foundation (ALSF). Since June 2015, they have collectively raised more than $515,000, which will fund 10,300 hours of childhood cancer research for the organization. Northwestern Mutual honored these efforts to bring awareness and funds to childhood cancer, its signature philanthropic cause, at the company's annual meeting this week in Milwaukee.

"It's clear that our employees and financial professionals nationwide are committed to winning the race against childhood cancer," said John Kordsmeier, president of the Northwestern Mutual Foundation. "The exceptional fundraising efforts and volunteer work that took place over these last few months will make a significant difference in childhood cancer research, ultimately to help find better treatments and cures for families."

The top fundraising Northwestern Mutual offices that contributed to the total amount include:

Northwestern Mutual – Skokie, Illinois
Northwestern Mutual – Indianapolis, Indiana
Northwestern Mutual – Salt Lake City, Utah
Northwestern Mutual – Charleston, West Virginia

In addition, four Northwestern Mutual offices across the country, were also recognized as recipients of the company's second annual Childhood Cancer Impact Awards for their outstanding commitment to local nonprofits focused on childhood cancer research and family support. These offices received $200,000 for their work through the company. Additionally, one office was named most exceptional for its efforts and received an additional $50,000 grant.

About the 2015 Childhood Cancer Impact Award Winners

Northwestern Mutual – Indianapolis, Indiana, ***Most Exceptional***
More than 200 volunteers and Dave Kiecker, managing partner of Northwestern Mutual - Indianapolis raised $118,000 for childhood cancer programs in their community. Volunteers hosted various activities, including sports tournaments, to support local hospitals.

Northwestern Mutual – Richmond, Virginia
John Van Der Hyde, managing partner and more than 165 people of Northwestern Mutual in Richmond actively took part in fundraising and awareness programs for childhood cancer, contributing a total of 12,829 volunteer hours in local communities and raising nearly $20,000. The office also donated three Starlight Fun Centers, mobile entertainment units, to Children's Hospital of the King's Daughters in Norfolk, Virginia.

Northwestern Mutual – Woodland Hills, California
By engaging 75 members in 1,250 hours of volunteer service, Mitchell Beer, managing partner of Northwestern Mutual Woodland Hills raised more than $27,000 toward childhood cancer programs. The office hosted more than five fundraising events that rallied their community to support the fight against childhood cancer.

Northwestern Mutual – New York, New York
Northwestern Mutual in New York City and managing partner, Adam Seiden, surpassed its original fundraising goal of $25,000 and raised a total of $31,200 for childhood cancer research. The office formed a committee to create events that bring people together and positively impact the local community. Fundraising events for childhood cancer included a golf event and an Alex's Lemonade Stand near Grand Central Station in mid-town Manhattan.

About Northwestern Mutual Foundation
The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than $274 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With more than $230 billion in assets, $27 billion in revenues and more than $1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.2 million people who rely on us for insurance and investment solutions, including life, disability and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company.

About Alex's Lemonade Stand Foundation
Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). In 2000, 4-year-old Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement, complete with thousands of supporters across the country carrying on her legacy of hope. To date, Alex's Lemonade Stand Foundation, a registered 501(c)3 charity, has raised more than $100 million toward fulfilling Alex's dream of finding a cure, funding over 500 pediatric cancer research projects nationally. For more information on Alex's Lemonade Stand Foundation, visit AlexsLemonade.org.

SOURCE Northwestern Mutual

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