

Northwestern Mutual Named A "Best Company To Sell For Now"

Company outpaces industry in Selling Power Magazine's 2015 career study for 13th consecutive year

MILWAUKEE, Aug. 28, 2015 /PRNewswire/ -- [Northwestern Mutual](#) – a leading financial security company – ranks first in its industry and 7th overall among companies in *Selling Power* Magazine's annual "50 Best Companies to Sell For Now" list. It also marks 13 consecutive years that Northwestern Mutual has been named among the top 50 companies.

"Our high ranking on the 2015 list reaffirms what we've known all along – that Northwestern Mutual is a preferred place to have a long and successful career," said Steve Mannebach, Northwestern Mutual vice president of field growth and development. "Delivering solutions that help people achieve financial security is one of the most rewarding career paths a person can choose, especially as more and more Americans are seeing the need to develop a comprehensive financial plan."

Mannebach said the demand for comprehensive planning in the U.S. is evident as 58% of Americans believe their financial planning needs improvement, and surprisingly, one-third have taken zero steps to plan for their future, according to Northwestern Mutual's [2015 Planning and Progress Study](#).

"The growing demand for financial planning is opening up career opportunities at companies like Northwestern Mutual for individuals to learn from the best training programs and financial advisors in the business," said Mannebach.

In compiling the 2015 rankings, *Selling Power* evaluated Northwestern Mutual's client growth, hiring and compensation figures, investment of time in training programs and company recognition and reputation, which includes the company's commitment to community outreach and involvement.

In addition to leading the *Selling Power* rankings, Northwestern Mutual's training and development programs are consistently ranked as among the best in the United States by *Training Magazine*. The company's nationally recognized financial representative [internship program](#) is the #1 internship in the financial services industry, and one of the [Top 10 in America](#) for 19 straight years by the [Vault Guide to Internships](#).

About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With \$230 billion in assets, \$27 billion in revenues, nearly \$90 billion in assets under management in our investment products and services, and more than \$1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to 4.3 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual is recognized by FORTUNE magazine as one of the "World's Most Admired" life insurance companies in 2015.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company.

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