Northwestern Mutual Hosts National Event to Inspire and Empower Women Leaders

#PowerOfYou tour designed to help women realize their full potential

MILWAUKEE, Sept. 24, 2015 /PRNewswire/ -- Women seeking innovative, real-world advice on how to reach their full potential – personally, professionally and financially – will find inspiration from the multi-city tour hosted by Northwestern Mutual, *Inspiring Leaders: The Power of You*, Oct. 5-7.

This year's tour brings together a panel of dynamic women leaders who will discuss such topics as defining success, finding an authentic leadership style, financial empowerment and work-life balance. *The Power of You* tour was launched last year in response to the increasing role women are playing – professionally, at home and in society, overall – and the ongoing need to ensure equal opportunities for women to succeed continue to exist. According to a recent study* conducted by Northwestern Mutual and Forbes Insights, the majority of women feel confident they can attain their life goals, but only 27 percent believe they will achieve their financial goals.

The tour panelists include:

Beth Rodenhuis – Senior vice president of field strategy and services for Northwestern Mutual.
Alexa von Tobel – Founder and CEO of LearnVest; *New York Times* best-selling author of *Financially Fearless*.
Moira Forbes – Executive vice president of Forbes Media; publisher of *ForbesWoman*.

Kimberley Goode, vice president of communications at Northwestern Mutual, will moderate the panel discussions.

"Northwestern Mutual is delighted to host our third tour for women leaders who are passionate about achieving their financial goals and realizing their full potential in all aspects of their lives," said Rodenhuis. "We believe that when inspiring women come together to engage and connect, there is nothing we can't accomplish."

Inspiring Leaders: The Power of You will bring together local businesses and leaders in the following cities:

Boca Raton, Fla. – Oct. 5
Tampa, Fla. – Oct. 5
Nashville, Tenn. – Oct. 6
New Orleans, La. – Oct. 6
Baltimore, Md. – Oct. 7

Northwestern Mutual is committed to promoting leadership and empowering women to succeed. The company's multi-year campaign, #WomanWithAPlan, celebrates the accomplishments of women who have found success by starting with a plan to get there. Northwestern Mutual also created a special section, Focus on Women, on its website, www.northwesternmutual.com, that offers exclusive content featuring career, lifestyle and financial topics important to women who want to make impact.

*Early this year, Northwestern Mutual teamed up with Forbes Insights on a study, *Women and Finances: The Power of Empowerment*, which revealed key insights about women and finances.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With $230 billion in assets, $27 billion in revenues, nearly $90 billion in assets under management in our investment products and services, and more than $1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to 4.3 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual is recognized by FORTUNE magazine as one of the "World's Most Admired" life insurance companies in 2015.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company.

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