

## Northwestern Mutual Recognized as One of "World's Most Admired" Companies

MILWAUKEE, Feb. 19, 2016 /PRNewswire/ -- Northwestern Mutual today was recognized by FORTUNE as one of the "World's Most Admired" companies based on responses from industry executives, directors and analysts worldwide. Within the life/health insurance sector, the financial services company leads the industry in the categories of "Corporate Assets," "Quality of Management" and "Financial Soundness" while achieving high marks in "Quality of Products/Services" and "Long-Term Investment."

"It's an honor to be recognized as one of the most admired companies in the world, especially since we offer financial security planning and products solely in the United States," said John Schlifske, Northwestern Mutual chairman and chief executive officer.

He added: "What makes this honor especially meaningful is that it affirms our commitment to deliver a client experience that combines a trusted financial professional, engaging technology, and superior product and financial strength."

The "World's Most Admired" recognition comes on the heels of Northwestern Mutual reporting record-level revenue (\$27.9 billion), assets (\$238.5 billion), operating gain (\$6.4 billion) and surplus (\$23.2 billion) in 2015, while expecting to pay an industry-leading total dividend of \$5.6 billion in 2016.<sup>1</sup>

The company also maintained the highest financial strength ratings awarded to any U.S. life insurer.<sup>2</sup>

### About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With \$238.5 billion in assets, \$27.9 billion in revenues and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.3 million people who rely on us for insurance and investment solutions, including life, disability and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual is recognized by FORTUNE magazine as one of the "World's Most Admired" life insurance companies in 2016.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company (NMWMC), limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC).

<sup>1</sup> Dividends may be declared and credited, at the Board of Trustees' discretion, when current experience in investment earnings, mortality, morbidity and expenses is more favorable than the original assumptions used to establish policy premiums. Future dividends are not guaranteed

<sup>2</sup> A.M. Best Company A++ (highest), 5/2015; Fitch Ratings AAA (highest), 9/2015; Moody's Investors Service Aaa (highest), 1/2016; and Standard & Poor's AA+ (second highest), 5/2015. Ratings are for The Northwestern Mutual Life Insurance Company and Northwestern Long Term Care Insurance Company.

SOURCE Northwestern Mutual

For further information: Betsy Hoylman, 1-800-323-7033, [mediarelations@northwesternmutual.com](mailto:mediarelations@northwesternmutual.com)

---

<https://news.northwesternmutual.com/2016-02-19-Northwestern-Mutual-Recognized-as-One-of-Worlds-Most-Admired-Companies>