

# Northwestern Mutual's Inspiring Leaders Tour for Women Encourages Confidence, Planning and Empowerment

#PowerOfYou to share insights to achieving success in life and in business

MILWAUKEE, June 14, 2016 /PRNewswire/ -- Northwestern Mutual today announced the first leg of its 2016 *Inspiring Leaders: The Power of You* tour, a multi-city summer and fall tour focused on instilling confidence and encouraging women to embrace their power to achieve their full potentials – personally, professionally and financially. The summer tour will take place June 20 and 21, with events planned in Chicago, Kansas City and St. Louis.

Northwestern Mutual launched the *Power of You* tour in 2014 in response to the increasingly influential role women are playing – professionally, at home and in society overall. Each panelist will share her personal experiences and insights on how women can gain confidence and empower themselves, and each other, to achieve their short- and long-term goals. The panel will also discuss topics ranging from defining success and finding an authentic leadership style to financial empowerment and work-life balance.

The 2016 *Inspiring Leaders: The Power of You* panel features:

**Leslie Barbi** – Senior vice president and head of public investments for Northwestern Mutual

**Linda Cohn** – ESPN *SportsCenter* anchor and author of *Cohn-Head: A No-Holds Barred Account of Breaking into the Boys' Club*

**Emily Ley** – Founder and creative director of Emily Ley Paper and Gifts; author of *Grace, Not Perfection: Embracing Simplicity, Celebrating Joy*; featured on the cover of *Forbes* "Self-Made Women" issue (June 2016)

**Kimberley Goode** (panel moderator) – Vice president of communications and corporate affairs for Northwestern Mutual

"We're excited to bring the *Power of You* tour to even more women leaders and share insights into how they can tap into their unique power in a way that's authentic to themselves," said Barbi.

The *Inspiring Leaders: The Power of You* tour will bring together local business and community leaders in the following cities:

**Leawood, Kan.** – June 20

**St. Louis, Mo.** – June 21

**Chicago, Ill.** – June 21

Northwestern Mutual is committed to promoting leadership and empowering women to succeed. According to its 2015 *Elements of Success Study*<sup>\*</sup>, more than 80 percent of women who have a financial plan believe it will help them achieve financial success.

"Creating plans and working toward goals help women take charge of their financial futures," said Barbi. "When women achieve their goals, they make a powerful impact and can be champions for and empower one another."

Barbi added that having a plan in place removes the uncertainty about long-term financial security, enabling people to live life with confidence.

The financial security company has also created a special section, [Focus on Women](#), on [www.northwesternmutual.com](http://www.northwesternmutual.com) that offers exclusive content featuring career, lifestyle and financial topics important to women who want to make an impact.

## \*Methodology

Harris Poll conducted over 4,300 interviews in June 2015. The interviews were completed among U.S. adults age 18+ and included members of the general population.

## About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With \$238.5 billion in assets, \$27.9 billion in revenues and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.3 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual is recognized by FORTUNE magazine as one of the "World's Most Admired" life insurance companies in 2016.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company (NMWMC), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC).

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