Northwestern Mutual Named A "Best Company To Sell For"

Company outpaces industry in Selling Power Magazine's 2016 career study for 14th consecutive year

MILWAUKEE, Aug. 25, 2016 /PRNewswire/ -- Northwestern Mutual ranks first in the financial services industry and second overall among companies in *Selling Power* magazine's annual "50 Best Companies to Sell For"list. It also marks 14 consecutive years that Northwestern Mutual has been named among the top 50 companies.

"Northwestern Mutual is a preferred company to have a long and successful career with, and our high ranks over the past 14 years are a testament to the commitment our financial representatives have made to helping people meet their long-term financial goals," said Tim Gerend, senior vice president at Northwestern Mutual.

Gerend added that delivering financial security to people so they can live their lives with confidence – and without anxiety – is one of the most rewarding career paths a person can choose, especially with more and more people in need of professional financial guidance.

In fact, 68% of Americans say they do not have a trusted advisor who offers comprehensive lifetime financial planning, and nearly half of Americans do not even know where to get help as they move through life stages and need different financial solutions, according to Northwestern Mutual's 2016 Planning and Progress Study.

"The growing demand for financial planning is opening up career opportunities at companies like Northwestern Mutual. We take great pride in providing individuals interested in a financial services career with hands-on training and mentoring from some of the best financial planning professionals in the industry," said Gerend.

In compiling the 2016 rankings, *Selling Power* evaluated Northwestern Mutual's client growth, hiring and compensation figures, investment of time in training programs, and company recognition and reputation, which includes the company's commitment to community outreach and involvement.

In addition to leading the *Selling Power* rankings, Northwestern Mutual's training and development programs are consistently ranked as among the best in the United States by *Training Magazine*. The company's nationally recognized internship program is the #1 internship in the financial services industry, and has been named one of the Top 10 in America for 20 straight years by the Vault Guide to Internships.

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With $230 billion in assets, $27 billion in revenues, nearly $90 billion in assets under management in our investment products and services, and more than $1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to 4.3 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500, and is recognized by FORTUNE as one of the "World's Most Admired" life insurance companies in 2016.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company.

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