

## Northwestern Mutual Goes Gold for Childhood Cancer Awareness Month in September

Company illuminates campus as part of a month-long program to raise awareness

MILWAUKEE, Sept. 7, 2016 /PRNewswire/ -- To show its support for the fight against childhood cancer, [Northwestern Mutual](#), with its Foundation, will illuminate its downtown and Franklin campus in gold during Childhood Cancer Awareness Month. The illumination is one of several ways Northwestern Mutual's Childhood Cancer Program is seeking to increase awareness for the disease as well as raise much-needed research funds and support for patients and their families.

"Contributing to efforts related to childhood cancer awareness has and will continue to be an important element of our organization's community outreach," said Eric Christophersen, president, Northwestern Mutual Foundation. "We're constantly inspired by the children and families who are striving to overcome their diagnosis, and we're grateful for the opportunity to lend our support."

As part of its month-long efforts, Northwestern Mutual is encouraging its clients to set up an online account to manage their accounts. For every client who creates an online account the Foundation will make a donation to Alex's Lemonade Stand Foundation for childhood cancer research, up to a maximum of \$100,000.

The Foundation is also asking employees of its hometown Milwaukee office to join Northwestern Mutual's Alex's Million Mile team. Alex's Million Mile is an annual program hosted by ALSF during Childhood Cancer Awareness Month. As part of the team, employees will log their mileage by biking, running and walking in September. If employees log 50,000 miles, the Foundation will donate an additional \$25,000 to ALSF.

Additionally, Northwestern Mutual will provide a \$275,000 grant to Children's Hospital of Wisconsin to support the role of a full-time recreational therapist for three years. The recreational therapist will develop and oversee an art, dance and cultural engagement program for inpatient, clinic and Northwestern Mutual Day Hospital patients.

Since 2012, Northwestern Mutual's Childhood Cancer Program with the help of its employees and financial representatives nationwide has raised more than \$12 million, funding 130,000 hours of research. In addition to its national efforts dedicated to childhood cancer, Northwestern Mutual also works locally to make its hometown of Milwaukee a great place to live, work and play; improve education; and provide support to children and families in need within local Milwaukee neighborhoods.

### About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$300 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

### About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With \$238.5 billion in assets, \$27.9 billion in revenues and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500, and is recognized by FORTUNE as one of the "World's Most Admired" life insurance companies in 2016.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company

(NMWMC), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC).

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