Northwestern Mutual Commits $250,000 to American Red Cross for Disaster Relief Efforts

MILWAUKEE, Sept. 14, 2016 /PRNewswire/ -- Northwestern Mutual, through its Foundation, today announced a $250,000 grant to the American Red Cross in support of disaster relief efforts across the country. With the help of its volunteer base, the Red Cross responds to and provides assistance for more than 65,000 disasters every year.

The grant from the Foundation will provide critical funds for Disaster Responder Program support. These funds help to support Red Cross disaster response, including providing shelter, food and other supplies, training for volunteers, transportation and storage of equipment, health and emotional support, and reconnecting individuals separated during disasters.

"In times of emergency and disaster, people need comfort, support and hope. For so many who have found themselves in an unimaginable situation, the American Red Cross offers the help and immediate resources they need," said Jo Eisenhart, senior vice president, human resources, facilities and strategic philanthropy at Northwestern Mutual. "We're grateful for the opportunity to partner with the Red Cross and have a role in providing relief for those in need in throughout the country where disaster strikes."

From small house fires to multi-state natural disasters, the American Red Cross goes wherever they're needed, giving people clean water, safe shelter and hot meals when needed most. Recently, the Red Cross opened three shelters in California in the aftermath of the Erskine fire, distributed nearly 500 relief items and served more than 1,600 meals and snacks to those affected. The organization also launched a massive relief operation to combat flooding in Louisiana, likely the worst natural disaster inthe United States since 2012 Superstorm Sandy.

"The continued support from partners such as Northwestern Mutual allows us to provide critical assistance to victims of these tragedies," said Patty Flowers, CEO, American Red Cross of Wisconsin. "We greatly appreciate Northwestern Mutual's commitment through not only the grant for $250,000 but also the company's employees' volunteer efforts."

Northwestern Mutual has partnered with the American Red Cross since 1987, donating more than $4.3 million during that time.

About Northwestern Mutual Foundation
The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than $300 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With $238.5 billion in assets, $27.9 billion in revenues and more than $1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500, and is recognized by FORTUNE as one of the "World's Most Admired" life insurance companies in 2016.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company,Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company (NMWMC), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC).

About the American Red Cross
The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or cruzrojaamericana.org, or visit us on Twitter at @RedCross.

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