Northwestern Mutual Named as a FORTUNE Magazine "Most Admired" Company

Company honored with top ranking in quality of products and services

MILWAUKEE, Feb. 16, 2017 /PRNewswire/ -- Northwestern Mutual has been named one of the "World's Most Admired Companies" in its industry according to FORTUNE Magazine's annual survey. For more than 30 years, top executives and directors from eligible companies – as well as financial analysts – have determined the strongest company reputations within and across industries. Northwestern Mutual secured the number one ranking for "Quality of Products and Services." The company also ranked highly in areas such as "Financial Soundness," "Long-Term Investment," "Use of Corporate Assets" and "Quality of Management."

"It's an honor to be recognized as one of the most admired companies in the world by trusted industry experts and our peers," said John Schlifske, Northwestern Mutual chairman and chief executive officer. "As we celebrate our 160th year in business we are more committed than ever to deliver to our clients an experience that combines a financial professional, cutting edge technology, and exceptional product value and financial strength."

This honor comes on the heels of the company's2016 financial performance results reporting record total revenue,$28.2 billion, and total assets, $250.4 billion.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With $250.4 billion in assets, $28.2 billion in revenues, and more than $1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500, and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2016.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company,Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC**(NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

SOURCE Northwestern Mutual

For further information: Elizabeth DeLuca, 1-800-323-7033, mediarelations@northwesternmutual.com

---

https://news.northwesternmutual.com/2017-02-16-Northwestern-Mutual-Named-as-a-FORTUNE-Magazine-Most-Admired-Company