

Northwestern Mutual Vice President Kimberley Goode named as a PRWeek 2017 Hall of Femme Honoree

MILWAUKEE, March 13, 2017 /PRNewswire/ -- PRWeek, a leading PR and communications publication, announced this week that it has selected Kimberley Goode, vice president of communications and corporate affairs for Northwestern Mutual, as a 2017 Hall of Femme Honoree. This distinction honors women who have set the gold standard both in their organization and within the communications industry.

"In an industry dominated by women, the PRWeek Hall of Femme and Champions of PR celebrate a powerful group of women who through talent and tenacity achieved amazing career milestones, worked tirelessly to make a difference in the world, and helped pave the way for future generations of women. They are inspired, fearless, and unstoppable," said Bernadette Casey, executive editor of PRWeek.

Goode is one of nine [2017 Hall of Femme Honorees](#) who will be featured in the April issue of PRWeek. She is recognized for her leadership and accomplishments in elevating the practice of public relations, striving for creative innovation, and inspiring and mentoring the next generation of women leaders.

"We are so proud of Kimberley for her recognition as an exceptional leader and role model in the communications industry and at Northwestern Mutual," said Jo Eisenhart, senior vice president of human resources at Northwestern Mutual. "Kimberley is a powerful example of our core values in action through her leadership and mentorship to her team and colleagues, and her dedication to serving her community."

Goode, who joined Northwestern Mutual in March 2008, is responsible for advancing the company's internal and external communications strategy. She has more than 25 years of experience in corporate communications with several global companies in diverse industries, including top brands such as Kellogg's, Prudential, American Express and Allstate. She was a 2016 recipient of *Profiles in Diversity Journal's* Women Worth Watching Award, and was named one of the 25 Influential Black Women in Business by *The Network Journal* in 2014. She was honored as one of *Savoy* magazine's Top 100 Most Influential Blacks in Corporate America as well as one of *Savoy's* Top Influential Women in Corporate America in 2012.

A graduate of Northwestern University's Medill School of Journalism, Goode is an active member of the Milwaukee Urban League, Big Brothers Big Sisters of Metro Milwaukee, the Arthur W. Page Society, and the Executive Leadership Council, the nation's premier leadership organization of the most senior African-American corporate executives in Fortune 500 companies. Goode also serves as a member of the Northwestern Mutual Foundation Board, which works to find cures for childhood cancer, The Links, Inc., Alpha Kappa Alpha Sorority, Inc., and has served on the National Executive Board of Jack and Jill of America, Inc., an organization committed to developing youth leaders through the power of parenting and programming.

About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500, and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2016.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).


About PRWeek

PRWeek is the world's leading PR and communications publication. In May 2014, PRWeek launched the first

global PR destination by integrating its highly regarded U.S. and U.K. sites and launching a brand new site in Asia. Together, these sites bring a unique regional perspective to global issues with editorial staff based in London, New York, Hong Kong, and Singapore providing news and insight on the critical issues facing the communications industry. PRWeek epitomizes the modern business publishing brand, providing breaking news, analysis, and opinion via an omnichannel platform that includes its website, newsletters, print and digital magazine editions, and social media. To learn more, visit www.prweek.com.

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