Northwestern Mutual's Innovation Recognized with the Digital Edge 50 2017 Award

VP Karl Gouverneur will accept award and speak at AGENDA17 Conference March 22

MILWAUKEE, March 22, 2017 /PRNewswire/ -- Northwestern Mutual has received an award for its digital innovation – the Digital Edge 50 2017 Award presented by IDG, publisher of Computerworld and CIO.com. This latest accolade recognizes Northwestern Mutual's industry leadership in digital innovation—for both the company's use of digital technology and creating a culture of innovation throughout the organization.

In 2016, Northwestern Mutual also won the Gartner Eye on Innovation Award for Most Innovative Digital Model.

"We're honored to be recognized for integrating digital innovation into everything we do," said Karl Gouverneur, vice president and chief technology officer for Northwestern Mutual. "Our clients deserve a distinctive experience whenever they interact with us so it's key that digital plays a big role to meet their needs."

Some of the innovative activities and initiatives recognized with the Digital Edge 50 2017 Award include:

Enterprise Venture Fund (EVF): solicits innovative concepts from Northwestern Mutual employees, then opens them up to an all-company vote. Top ideas receive funding for further research and development.
Hackathons: bring together teams of company developers and their business partners to rapidly formulate, build, test and refine new applications to improve business processes at the company's headquarters and offices nationwide.
Tiger Teams: pair an application development team from the company's headquarters with a Northwestern Mutual regional office to identify areas where digital solutions can add value. Working side by side, they then quickly create, test, adjust and deliver working prototype solutions.

Gouverneur will accept the award at IDG's AGENDA17 Conference in Ponte Vedra Beach, FL on March 22. In addition, he'll speak to attendees on the topic "Creating a Culture of Innovation."

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With $250.4 billion in assets, $28.2 billion in revenues, and more than $1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for insurance and investment solutions, including life, disability income and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500, and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

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