

Northwestern Mutual Furthers Its Commitment to Milwaukee with More Than \$700,000 in Grants to Area Cultural Attractions

Grants will provide funding to nine local destinations

MILWAUKEE, April 20, 2017 /PRNewswire/ -- Building a better hometown starts with enhancing the quality of life in the community. As part of its ongoing commitment to Milwaukee – its hometown of 160 years – Northwestern Mutual, through its Foundation, today announced more than \$700,000 in grants to Milwaukee-area attractions.

The grants will support nine nonprofits that provide cultural opportunities in the greater Milwaukee area. The programs selected focus on opportunities for children and families, attracting and retaining a strong workforce and enhancing tourism.

"Through our valued partnerships with area attractions, we're providing local children and families with fun, engaging cultural and educational experiences," said Eric Christophersen, president, Northwestern Mutual Foundation. "Milwaukee is our hometown, too, and we're dedicated to making it a great place. We invest in these local institutions because we believe everyone in the community should have the opportunity to enjoy them."

Spotlight: Betty Brinn Children's Museum

One of this year's grant recipients is the [Betty Brinn Children's Museum](#). The museum is dedicated to providing educational resources that promote healthy development of children and families. The partnership extends beyond the walls of the museum itself with multiple touch points in the community that support other causes Northwestern Mutual champions. This year's funding will support the Museum's Family Focus program, Neighborhood Nights and, new in 2017, the Know & Grow program.

The Know & Grow program further supports children and families in Milwaukee neighborhoods by bringing the Museum's parent-engagement, school-readiness, and STEAM-based programs as well as literacy activities to schools, churches, and community centers.

Since 1995, the museum has promoted healthy development of children from birth through age 10. The museum annually attracts more than 200,000 visitors, including 30,000 children and adults who benefit from on-site museum outreach programs designed to meet the needs of disadvantaged families in our community.

2017 Destinations Grant Recipients

Organization
Betty Brinn Children's Museum
Brewers Community Foundation
Discovery World
Marcus Center for the Performing Arts
Milwaukee Art Museum
Milwaukee Public Museum
Milwaukee Public Schools and Milwaukee Bucks partnership
Summerfest
Zoological Society of Milwaukee

In addition to making Milwaukee a great place to live and work, Northwestern Mutual is committed to improving the lives of children and families in need. Together with partners, the Foundation works to strengthen education

and local neighborhoods, and find a cure for childhood cancer.

About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$300 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

SOURCE Northwestern Mutual

For further information: Elizabeth DeLuca, (800) 323-7033, mediarelations@northwesternmutual.com

<https://news.northwesternmutual.com/2017-04-20-Northwestern-Mutual-Further-Its-Commitment-to-Milwaukee-with-More-Than-700-000-in-Grants-to-Area-Cultural-Attractions>