Northwestern Mutual Mondays Return to Discovery World in 2017

Northwestern Mutual grant helps Discovery World accommodate more schools and visitors

MILWAUKEE, May 26, 2017 /PRNewswire/ -- Northwestern Mutual, through its Foundation, is helping Discovery World offer more fun and educational family experiences than ever by opening its doors to the public on Mondays through September 4. Now in its third year, Northwestern Mutual Mondays make Discovery World more accessible to area schools and families by ensuring the attraction is open seven days a week.

"Discovery World provides so many interactive learning experiences tied to innovation, science and technology exploration that are incredible resources for our community," said Eric Christophersen, president, Northwestern Mutual Foundation. "By keeping Discovery World's doors open one extra day a week, thousands of families and children are able to visit this fun and educational destination."

Traditionally closed on Mondays, Discovery World and Northwestern Mutual first partnered in 2015 to open the museum's doors seven days a week during the busiest months of the year. The extra day of operations enables Discovery World to facilitate additional school group demand and accommodate tourists. In 2015, 8,100 visitors explored Discovery World on Northwestern Mutual Mondays, a number that has more than doubled in 2016 with 16,854 visitors.

"We are extremely excited to once again be able to open our doors on Mondays, and are grateful toward the Northwestern Mutual Foundation for helping present this opportunity to the community," said Joel Brennan, president and CEO, Discovery World. "Northwestern Mutual Mondays allowed us to reach many new audiences last year, and we can't wait to expand that number in 2017."

The funding to Discovery World is an example of Northwestern Mutual's commitment to enhancing the Milwaukee community. The Northwestern Mutual Foundation works with partners to improve education, provide support to children and families in local neighborhoods, and accelerate the search for childhood cancer cures.

About Discovery World
Located on the shores of Lake Michigan, Discovery World is Milwaukee's premier science and technology center that's fun for the whole family. The 120,000-square foot facility is home to interactive exhibits, fresh and saltwater tanks in the Reiman Aquarium, the S/V Denis Sullivan, and a multitude of educational programs.

About Northwestern Mutual Foundation
The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than $300 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With $250.4 billion in assets, $28.2 billion in revenues, and more than $1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than $100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 100 on the 2016 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

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