# Northwestern Mutual Rallies to Raise more than \$1 Million for Childhood Cancer

Thousands of financial representatives and employees unite to fundraise nationwide

MILWAUKEE, July 25, 2017 /PRNewswire/ -- Northwestern Mutual, through its Foundation, is helping kids with cancer live life to the fullest. Driven by this mission, thousands of its employees and financial professionals raised over \$1 million through Northwestern Mutual's Race for Research, an annual corporate challenge focused on raising awareness and financial support for childhood cancer. Funds will benefit nonprofit partner, Alex's Lemonade Stand Foundation for childhood cancer research.

Northwestern Mutual recognized the top fundraising offices nationwide at the company's annual meeting this week in Milwaukee, including:

Northwestern Mutual - Skokie, Illinois

Northwestern Mutual – Indianapolis, Indiana Northwestern Mutual – Milwaukee, Wisconsin

Northwestern Mutual - Sioux Falls, South Dakota

# 2017 Childhood Cancer Impact Award Winners Recognized

Four Northwestern Mutual offices across the country were recognized as recipients of the company's fourth annual Childhood Cancer Impact Awards, given for outstanding commitment to local nonprofits focused on childhood cancer research and family support. Each office was awarded \$50,000 in grant funding to further impact childhood cancer research and support for families in their communities.

# Northwestern Mutual - Omaha, Nebraska

Among the four, Northwestern Mutual – Omaha was named *most exceptional* and received an additional \$50,000 – for a total amount of \$100,000. Managing Partner Michael Tews and his office spent over 2,000 hours volunteering and raised nearly \$72,000 for childhood cancer programs in 2016. Nebraska ranks first nationally in pediatric cancer mortality rates.

Other regional offices recognized this year include:

# Northwestern Mutual - Princeton, New Jersey

As committed members of the New Jersey community, Northwestern Mutual – Princeton and Managing Partner Joseph Savino have touched the lives of those with childhood cancer both personally and financially. Ninety-five percent of the office participated in 650 hours of volunteering, and the team raised \$44,000 in 2016.

#### Northwestern Mutual - Louisville, Kentucky

Managing Partner Dan Rivers and Northwestern Mutual – Kentucky are dedicated to the fight against childhood cancer and have a strong relationship with the pediatric cancer research department at their local children's hospital. In 2016, Northwestern Mutual – Kentucky raised \$20,000 to aid in finding a cure.

#### Northwestern Mutual - Denver, Colorado

When childhood cancer touched two family relatives, Northwestern Mutual – Denver and Managing Partner Scott Theodore became devoted to the cause. The team dedicated 400 hours and raised over \$75,000 in 2016, and the office continues to integrate philanthropic causes benefitting childhood cancer and research into their practice.

#### **About Northwestern Mutual Foundation**

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$300 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

### **About Northwestern Mutual**

Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals

with a personalized digital experience to help our clients navigate their financial lives every day. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

#### SOURCE Northwestern Mutual

For further information: Elizabeth DeLuca, 1-800-323-7033, mediarelations@northwesternmutual.com

https://news.northwesternmutual.com/2017-07-25-Northwestern-Mutual-Rallies-to-Raise-more-than-1-Million-for-Childhood-Cancer