

Northwestern Mutual Supports Disaster Relief Efforts With \$250,000 Grant to American Red Cross

Funds will benefit Red Cross Disaster Responder Program

MILWAUKEE, Aug. 1, 2017 /PRNewswire/ -- Every eight minutes, the [American Red Cross](#) responds to an emergency, from small house fires to multi-state natural disasters. [Northwestern Mutual](#), through its Foundation, today announced a \$250,000 grant in support of the nonprofit's efforts to respond to those facing emergencies across the country.

The grant will provide funding to the Red Cross Disaster Responder program, which provides aid in nearly 64,000 disasters each year. These funds directly support disaster relief activities, including volunteer training, equipment transportation and storage, and providing food, shelter, supplies and medical and emotional support.

"Tragedy doesn't discriminate, often arising when we least expect it," said Jo Eisenhart, senior vice president, human resources at Northwestern Mutual, who also oversees strategic philanthropy and campus and event experiences. "We're proud to play a role in spreading much-needed support and hope to those in crisis through the incredible work of the Red Cross."

Through a strong network of volunteers, donors and partners, the Red Cross works to ensure all people affected by disaster receive care, shelter and hope. Since Hurricane Matthew struck the United States in October 2016, the Red Cross has provided 103,000 overnight stays in shelters and evacuation centers, distributed 387,000 relief items and served more than 1.4 million meals and snacks.

"Northwestern Mutual continues to be a vital partner through its tireless commitment to our organization," said Patty Flowers, CEO, American Red Cross of Wisconsin. "This company goes above and beyond, recognizing that, while funding is critical, the donations of time and volunteer efforts play an essential role in helping us help others."

Northwestern Mutual has partnered with the American Red Cross since 1987, providing more than \$4.5 million in grants to the organization.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](#) or [cruzrojaamericana.org](#), or visit us on Twitter at [@RedCross](#).

About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$300 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM),

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