

Northwestern Mutual Commits to Next Generation of Latino Professionals

Company is six-time sponsor of national Association of Latino Professionals for America Convention

MILWAUKEE, Aug. 7, 2017 /PRNewswire/ -- Northwestern Mutual is dedicated to fostering professional growth and confidence in the Latino community. For the sixth year, the company is a platinum sponsor of the annual Association of Latino Professionals For America (ALPFA) Convention in Las Vegas, August 7-10. The event focuses on inspiring confidence among young Latino students and professionals.

The annual ALPFA convention provides attendees with the opportunity to receive valuable career advice and network with members from companies like Northwestern Mutual, whose representatives attend the convention to recruit Latino talent for its corporate office and national network of financial advisors and representatives.

"One of our key priorities is providing pivotal career opportunities and guidance for young Latino professionals to achieve success in all areas of their lives," said Chris Meece, director of Hispanic market strategy at Northwestern Mutual. "We believe confidence – especially when it comes to your career and finances – is a key step toward making your personal and professional goals a reality."

Northwestern Mutual continues to demonstrate its commitment to empowering individuals from all backgrounds to achieve financial security. In recent years, Northwestern Mutual has been a major sponsor of other national diversity programs, including the "I Am Latino In America Tour," hosted by Soledad O'Brien. *Equal Opportunity Magazine* also named the company one of the Top 50 employers in the country for providing a positive working environment for minority groups.

Northwestern Mutual-sponsored sessions at the 2017 ALPFA Convention:

Women of ALPFA Breakfast | Tuesday, August 8: In celebration of 15 years of Women of ALPFA, this panel discussion explores the ways in which Latinas' investments impact social causes.

Leveraging Inclusive Diversity | Wednesday, August 9: In this workshop, all audience members will actively participate in a Leveraging Inclusive Diversity lesson, during which they will be offered a skills-based approach to navigating differences in the workplace by building intercultural competence skills.

Women of ALPFA Luncheon | Wednesday, August 9: This panel discussion focuses on leadership, overcoming barriers and key insights for career beginners.

Northwestern Mutual Student Lunch and Learn | Thursday, August 10: This seminar will take attendees through the financial basics, providing interactive tools and resources to help them transition from college to career.

For a full schedule of ALPFA sessions and panels, click [here](#).

About ALPFA

ALPFA (Association of Latino Professionals For America) was the first national Latino professional association in the United States, established in Los Angeles in 1972. Throughout our 45-year history we have experienced steady growth and demonstrated consistent value. ALPFA continues to build upon its proud legacy with a mission: to empower and develop Latino men and women as leaders of character for the nation, in every sector of the global economy.

ALPFA currently serves more than 81,000+ professional and student members across the country – a number we plan to grow aggressively to 100,000 within the next two years. In addition to networking and professional leadership development opportunities, our members have access to 50,000 paid summer internships through hundreds of Fortune 1000 corporate partners. We aspire to be the business partner of choice for companies seeking to hire and develop Latino talent.

About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day.

With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

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