

# Northwestern Mutual Celebrates Grand Opening of The Tower and Commons

Company opens 21st century building to demonstrate commitment to its clients, workforce and Milwaukee

MILWAUKEE, Aug. 21, 2017 /PRNewswire/ -- Northwestern Mutual today announced the grand opening of its state-of-the-art 32-story Northwestern Mutual Tower and Commons. The glass structure boasts 1.1 million square feet of office space designed for innovation and collaboration, representing the company's commitment to delivering the financial security experience its clients want and need. Designed by Pickard Chilton and led by Principal Jon Pickard FAIA, RIBA, The Tower and Commons connects the company's historic past with the bright promise of its future.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/7991454-northwestern-mutual-tower-and-commons-opening/>

"With its sleek glass exterior and innovative work environment, our Tower and Commons building represents our transformation—from being the best life insurance company to being the best financial security company," said John E. Schlifske, chairman and CEO of Northwestern Mutual. "Our new building will help us meet the multiple financial needs of clients for decades to come."

Northwestern Mutual has achieved record growth in recent years and is transforming its business to meet clients' evolving needs. The company is committed to delivering an unmatched client experience that seamlessly combines the expertise of a trusted financial representative with a robust digital platform. The open, flexible spaces of The Tower and Commons present an ideal environment for employees to innovate, helping set the company apart from the rest of the industry and helping clients achieve financial security.

"Our new building demonstrates our confidence in the future of Northwestern Mutual," said Schlifske. "Everything about it is designed to help employees collaborate and innovate to deliver greater value to our clients. We also look forward to attracting and retaining the talent we need to grow."

The Tower and Commons strengthens the company's connection to its community and hometown. It's one of the first significant 21<sup>st</sup> century building projects for Milwaukee and has already reshaped the city's skyline. The Northwestern Mutual Gardens, which offer nearly three acres of landscaped green space, walkways and seating areas, are open to the public. The building's first floor Commons hosts a Starbucks, where the public can purchase beverages and menu choices.

Construction of the Northwestern Mutual Tower and Commons began in fall 2014, and will house approximately 2,400 employees who will move into the new workspace from other buildings that make up the company's downtown and Franklin campuses.

The Tower and Commons has already had a significant economic impact on the city, including:

- Employing more than 2,600 individuals who worked on construction of The Tower; including about 1,200 city residents who were previously unemployed or underemployed
- Hiring local small business enterprises, which includes minority-owned, women-owned and military-veteran-owned businesses
- Becoming a catalyst for other business opportunities downtown

To learn more about Northwestern Mutual visit [www.northwesternmutual.com](http://www.northwesternmutual.com).

## About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.



Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care

insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

SOURCE Northwestern Mutual

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Additional assets available online:  [Photos \(6\)](#)  [Video \(1\)](#)

[https://news.northwesternmutual.com/2017-08-21-Northwestern-Mutual-Celebrates-Grand-Opening-of-The-Tower-and-Commons?trk=public\\_profile\\_project-title](https://news.northwesternmutual.com/2017-08-21-Northwestern-Mutual-Celebrates-Grand-Opening-of-The-Tower-and-Commons?trk=public_profile_project-title)