

Northwestern Mutual Announces Presenting Sponsorship of the Donald Driver Foundation's Driven to Achieve Awards

Multi-year partnership will highlight individuals and nonprofits for their community efforts in Wisconsin

MILWAUKEE, Oct. 31, 2017 /PRNewswire/ -- [Northwestern Mutual](#), through its Foundation, announced today a five-year partnership as the presenting sponsor of the Donald Driver Foundation's Driven to Achieve Awards, a Milwaukee-based charitable event that has donated more than \$1 million to charitable organizations in the past four years.

"The Donald Driver Foundation shares Northwestern Mutual's vision of creating a positive impact in our community of Milwaukee and in other communities like it across the country," said John Schlifske, chairman and CEO of Northwestern Mutual. "We're proud to join forces with Donald and his organization which celebrates the contributions of those initiating and leading change in their communities."

Donald Driver's Driven to Achieve Awards recognizes and celebrates the accomplishments of multiple charities, companies and community leaders on a national and local level. Nationwide, the public is encouraged to nominate individuals they feel deserve to be recognized for the impact they have made in the community. The black-tie awards event is attended by notable guests each year, such as seven-time Grammy Award winner Gladys Knight, *Black-ish* producer and lead actor Anthony Anderson, and former *Good Morning America* host Josh Elliott.

As part of the partnership, a Northwestern Mutual Leadership Award will be presented annually at the Driven to Achieve Awards event. In addition, a Northwestern Mutual representative will also join the Driven to Achieve advisory board to choose the final award nominees and help to shape the annual event.

The Donald Driver Foundation is focused on initiatives that support underprivileged children and families, community health, wellness and safety as well as education and career development. Through these programs, the foundation has helped hundreds of families escape poverty, provided more than 1,000 students with educational resources and nutritious meals and granted over \$100,000 in scholarships.

As part of its own philanthropic efforts, Northwestern Mutual focuses locally on advancing education, revitalizing neighborhoods and making its hometown of Milwaukee a great destination. Nationally, the company supports research to find cures for childhood cancer and support for families going through treatment.

About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$320 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit [Northwestern Mutual Foundation](#) to learn more.

About The Donald Driver Foundation

Founded in 2001 by Donald and Betina Driver, the Donald Driver Foundation serves as a hand up, not a hand out, for underprivileged children and families. With core focuses in education, homelessness, career development, and health and wellness, the work of the Donald Driver Foundation touches thousands of lives each year. For more information, visit <http://www.donaldriverfoundation.com/>.

About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care

insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

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