# Northwestern Mutual Announces College Scholarship Programs to Benefit Those Affected by Childhood Cancer

Scholarships will provide financial support to help recipients continue their education and achieve college dreams

MILWAUKEE, Nov. 30, 2017 /PRNewswire/ -- Northwestern Mutual, through its Foundation, is announcing today the launch of two college scholarship programs for childhood cancer survivors and siblings of those impacted by childhood cancer in the United States.

The new programs will aid the many survivors and families who struggle with lasting financial challenges related to treatment. The Childhood Cancer Survivor Scholarship will provide 25 scholarships for childhood cancer survivors and 10 for the siblings of those affected, respectively. This program will be administered through Scholarship America.

"Childhood cancer's impact affects both survivors and family members who struggle and sacrifice throughout and beyond the treatment journey. The financial challenges resulting from that journey shouldn't prevent these children from pursuing their dream of a quality college education," said Eric Christophersen, president of the Northwestern Mutual Foundation. "Northwestern Mutual is proud to be able to offer childhood cancer survivors and siblings the opportunity to advance their education, follow their dreams and continue to inspire others."

Both programs will target high school seniors, high school graduates or current postsecondary undergraduates, providing \$5,000 to applicants who demonstrate strong academic performance, financial need, leadership in school activities and career and educational goals. All applicants will be required to provide a personal impact statement demonstrating how childhood cancer affected their lives and their willingness to overcome all odds along the journey.

The application process for survivorship scholarships will begin on Friday, December 1, 2017, and will be accepted until January 30, 2018, with selection results expected in April 2018. The sibling scholarship process will open on February 15, 2018 until March 30, 2018, with recipients notified by June 2018.

Scholarship America works to help students achieve their educational goals through more than 1,300 unique scholarship and education assistance programs. It has a network of almost 500 locally-based Dollars for Scholars affiliates serving students in communities across the country, aiding with college readiness and the financial aid process.

Since 2012, Northwestern Mutual's Childhood Cancer Program has been committed to funding research and providing help for families during treatment, as well as supporting survivors and their families as they continue to live their lives beyond cancer.

## **About Scholarship America**

Scholarship America works directly with students, parents, colleges, businesses and communities to help students fulfill their college dreams. We help students complete their educational goals by partnering with others to design, manage and deliver the best private scholarship and education support programs in the country. Scholarship America plays a national role in further engaging the private sector in programs and policies that advance equity in postsecondary education, helping more students overcome barriers to access, persistence and attainment.

#### About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$320 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

# **About Northwestern Mutual**

Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Through a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$250.4 billion in assets, \$28.2 billion in revenues, and more than \$1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than \$100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services**, **LLC** (NMIS) (securities), brokerdealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

### SOURCE Northwestern Mutual

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