Northwestern Mutual Grants More Than $150,000 to Camps Nationwide for Children Affected by Childhood Cancer

Three camps receive $20,000 grand prize grants to provide life-changing experiences for children affected by cancer

MILWAUKEE, Jan. 11, 2018 /PRNewswire/ -- Northwestern Mutual, through its Foundation, today announced that it would grant more than $150,000 through its national contest to support nonprofit camps that serve cancer patients and their families. Since 2012, Northwestern Mutual's Childhood Cancer Program has been committed to funding research and providing help for families during treatment, as well as supporting survivors and their families as they continue to live their lives beyond cancer.

Northwestern Mutual's camp-themed float in the 129th Rose Parade®, "Letting Kids Be Kids," featured three childhood cancer survivors who each attended summer camp and it played an important role in their treatment journeys, helping them cope and feel more carefree. In celebration of the float and riders featured in the parade, the Northwestern Mutual Foundation hosted a nationwide contest through which the public could vote for their favorite of 10 pre-selected childhood cancer summer camps. These camps were selected based on their level of service to children and families affected by childhood cancer as well as the number of years in existence.

"Summer camp provides a memorable experience for any child, and it takes on an incredible importance for kids whose lives are upended by childhood cancer," said Eric Christophersen, president of the Northwestern Mutual Foundation. "By recognizing the positive role summer camps play in their treatment journeys, we hope to increase awareness of and funding for these important programs. We're proud to support organizations making a difference for families affected by this terrible disease."

Of the 10 camps selected for the contest, Periwinkle Day Camp, Camp Ronald McDonald for Good Times and Camp Good Days and Special Times received the most votes and will each receive a $20,000 grant. The grant awards will be used to provide new experiences for campers, including retreats, expanded educational programming and recreational activities, and to make these opportunities available to even more families. The grant awards will provide future campers with invaluable experiences that can help restore the sense of childhood that is often lost during and following treatment.

The seven remaining finalist camps will each receive a $5,000 grant:

Camp Sunshine, Inc. in Casco, ME

Camp Rainbow in Chesterfield, MO

Camp Mak-A-Dream in Missoula, MT

Cincinnati Children's Camp NJoyItAll in Cincinnati, OH

Ronald McDonald Camp in Philadelphia, PA

Camp Goodtimes in Seattle, WA

Camp One Step in Williams Bay, WI

The contest was open to camps nationwide that support children and families affected by childhood cancer. In total, Northwestern Mutual received applications from more than 40 organizations. To recognize the impact of each respective camp, each was awarded a $1,500 grant.

To learn more about Northwestern Mutual's fight against childhood cancer, visit the Foundation website.

About Northwestern Mutual Foundation
The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than $320 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit Northwestern Mutual Foundation to learn more.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for 160 years. Through

a distinctive, whole-picture planning approach including both insurance and investments, we empower people to be financially confident so they can live life differently. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day.
With $250.4 billion in assets, $28.2 billion in revenues, and more than $1.6 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.4 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company holds more than $100 billion of client assets as a part of its wealth management company and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2017.

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