

# Northwestern Mutual Reinforces Investment in Latino Community

Seven-year Sponsor for Association of Latino Professionals for America Convention

MILWAUKEE, July 30, 2018 /PRNewswire/ -- Northwestern Mutual announced today its renewed commitment to fostering professional growth and confidence in the Latino community by sponsoring the Association of Latino Professionals for America (ALPFA) Convention to be held beginning today through Aug. 2 in Las Vegas, Nev. This is the seventh year that the company has supported the event.

ALPFA is a national nonprofit organization whose goal is to develop Latino men and women as thought leaders in every sector of the global economy. From students to professionals, the convention seeks to empower members of the Latino community through career development and leadership opportunities. Representatives from companies around the country network with attendees and provide valuable career advice throughout the event.

"The ability to achieve financial goals often starts with professional development and success," said Chris Meece, director of Hispanic market strategy at Northwestern Mutual. "We are committed to empowering Latinos both personally and professionally in order to equip them with the tools, resources and opportunities they need to succeed."

Many of Northwestern Mutual's interns, financial advisors and employees have been hired as a result of previous ALPFA conferences. The company will extend opportunities to attendees this year as well.

## **Northwestern Mutual-sponsored sessions at the 2018 ALPFA Convention:**

**Northwestern Mutual Scholar Reception with Organization of Latino Actuaries (OLA)**, Tuesday, July 31: The reception will establish and deepen relationships with professional organizations that focus on students in actuarial careers. The session will also consist of networking opportunities with ALPFA university student chapters, including the chapter at the University of Arizona.

**Northwestern Mutual Professional Development Workshop**, Wednesday, Aug. 1: This workshop is geared to students to provide awareness and tools to better equip them to navigate potential bias in the workplace.

For a full schedule of ALPFA sessions and panels, click [here](#).

## **About ALPFA**

ALPFA (Association of Latino Professionals for America) was the first national Latino professional association in the United States, established in Los Angeles in 1972. Throughout our 45-year history we have experienced steady growth and demonstrated consistent value. ALPFA continues to build upon its proud legacy with a mission: to empower and develop Latino men and women as leaders of character for the nation, in every sector of the global economy.

ALPFA currently serves more than 81,000+ professional and student members across the country – a number we plan to grow aggressively to 100,000 within the next two years. In addition to networking and professional leadership development opportunities, our members have access to 50,000 paid summer internships through hundreds of Fortune 1000 corporate partners. We aspire to be the business partner of choice for companies seeking to hire and develop Latino talent.

## **About Northwestern Mutual**

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for more than 160 years. Through a distinctive, whole-picture planning approach, we empower our clients to make the most of every single day and plan for important moments in their future. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$265.0 billion in assets, \$28.1 billion in revenues, and \$1.8 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to 4.5 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company manages more than \$125 billion of client assets through its wealth management and investment services. Northwestern Mutual ranks 104 on the 2018 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2018.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

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