Northwestern Mutual Continues To Support The Fight Against Childhood Cancer by Raising More Than $900,000

Offices nationwide and employees raise funds together for national philanthropic cause

MILWAUKEE, Aug. 2, 2018 /PRNewswire/ -- Northwestern Mutual sees a future without childhood cancer, where families and children find endless hope and happiness. Through thousands of its corporate employees and financial advisors, Northwestern Mutual is contributing more than $900,000 to its nonprofit partner Alex's Lemonade Stand Foundation. These additional funds add to the $3 million that the Northwestern Mutual Foundation contributed to childhood cancer organizations this year.

At its 2018 Annual Meeting in Milwaukee, Wis. last month, Northwestern Mutual recognized the top fundraising offices nationwide:

Northwestern Mutual – Chicago, Illinois
Northwestern Mutual – Indianapolis, Indiana
Northwestern Mutual – Milwaukee, Wisconsin
Northwestern Mutual – Sioux Falls, South Dakota

2018 Childhood Cancer Impact Award Winners Recognized
Across the country, Northwestern Mutual offices work tirelessly to contribute funds for childhood cancer research and support families battling the disease as well as survivors struggling with late treatment effects. This year, four offices across the country were recognized as recipients of the company's fifth annual Childhood Cancer Impact Award for their contributions. Each office was awarded $50,000 in grant funding to benefit childhood cancer organizations.

Most Exceptional: Northwestern Mutual – Troy, Michigan
Northwestern Mutual – Troy, Mich. was recognized as the Company's 2018 *most exceptional childhood cancer award winner*, receiving an additional $50,000 – for a total grant amount of $100,000. Spending more than 2,100 hours volunteering, Managing Partner Brad Seitzinger and his team rallied to raise $79,000. The money was raised from a variety of special office events, ranging from lemonade stands, concert series, a Superhero Run, and the creation of Coaches vs. Cancer basketball games at various area universities.

Other regional offices recognized this year include:

Northwestern Mutual – San Francisco, California
Participating in the Childhood Cancer Program since 2012, Managing Partner Michael Byrne and his office have been personally touched by pediatric cancer, proving to be the catalyst on the road to raise funds. Through unique office programming, such as office an running team named "When Life Gives You Lemons," their annual holiday party with activities supporting the fight against childhood cancer, and dress down denim Friday's for employees, the San Francisco team raised more than $15,000 for Alex's Lemonade Stand Foundation.

Northwestern Mutual – West Hartford, Connecticut
The West Hartford office always felt a personal dedication toward fighting pediatric cancer, following their motto to "enrich lives, impact communities and build legacies." Heavily motivated to make a difference this year and backed by a team of more than 180 people, the West Hartford office volunteered more than 1,900 hours and raised over $100,000. Participating in local events such as the three-and-a-half-mile road and trail race titled the Union Street Tavern Trot, hosting lemonade stands, and partnering with local universities, has only strengthened the office's commitment to finding a cure.

Northwestern Mutual – Jacksonville, Florida
This year, the Jacksonville office volunteered 1,100 hours of their time and raised more than $94,000 for Alex's Lemonade Stand Foundation. Through office-sponsored events, from coordination of tours at University of Florida labs and clinics to showcase the impact of research dollars, to their signature Lemon Ball fundraiser, the office has shown their dedication to the cause.

Launched in 2012, Northwestern Mutual's Childhood Cancer Program was developed to find cures, while providing family and patient support and aid to those who struggle with the long-term effects of treatment. The program has contributed more than $17 million to the cause with the help of its employees and financial advisors nationwide, funding more than 200,000 hours of research and leveraging nonprofit partners - including camps and retreats - to help more kids and families live to the fullest.

To learn more about Northwestern Mutual's fight against childhood cancer, visit the Foundation website.

About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than $320 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit Northwestern Mutual Foundation to learn more.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for more than 160 years. Through a distinctive, whole-picture planning approach, we empower our clients to make the most of every single day and plan for important moments in their future. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With $265.0 billion in assets, $28.1 billion in revenues, and more than $1.8 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.5 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company manages more than $125 billion of client assets through its wealth management and investment services. Northwestern Mutual ranks 97 on the 2017 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2018.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM),Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long-Term Care Insurance Company (NLTC) (long-term care insurance).

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