

Northwestern Mutual Brings the Joy of Camp to Children's Hospitals Nationwide

Company grants provide on-site interactive camp experiences to help kids be kids

MILWAUKEE, Nov. 14, 2018 /PRNewswire/ -- Northwestern Mutual – through its Foundation – recognizes the unique experience and support that camp provides to children and families undergoing treatment for cancer. To bring the joy and feeling of camping to children who are unable to travel due to health status, the Northwestern Mutual Foundation provided \$50,000 in grant awards to help create a hands-on camp experience for children undergoing inpatient treatment in select hospitals nationwide.

Experience the interactive Multichannel News Release here:

<https://www.multivu.com/players/English/8239957-northwestern-mutual-foundation-camp-in-a-box/>

"When children and their families receive a cancer diagnosis, simple childhood moments may feel as though they are taken away," said Eric Christophersen, president of the Northwestern Mutual Foundation. "We believe every child deserves the opportunity to live life to the fullest, and Northwestern Mutual is working with camps and partners nationwide to help bring that sense of relief to kids and families facing a childhood cancer diagnosis."

Following Northwestern Mutual's [inaugural "Campout on the Field" at Rose Bowl Stadium for families affected by childhood cancer](#), the company partnered with hospitals near other icon venues nationwide providing them funding and support to host on-site camp experiences between September and November. These hospitals included:

- [Children's Hospital of Colorado](#) – Aurora, Colo.
- [Boston Children's](#) – Boston, Mass.
- [Lurie Children's](#) – Chicago, Ill.
- [Cincinnati Children's Hospital](#) – Cincinnati, Ohio
- [Norton Children's Hospital](#) – Louisville, Ky.
- [Children's Hospital of Wisconsin](#) – Milwaukee, Wis.
- [New York-Presbyterian Morgan Stanley Children](#) – New York, N.Y.
- [Nemours Children's Hospital](#) – Orlando, Fla.
- [Phoenix Children's](#) – Phoenix, Ariz.
- [UCSF Benioff Children's Hospital](#) – San Francisco, Calif.

Kids and families faced with childhood cancer diagnoses need opportunities to restore the sense of childhood so often lost during treatment and recovery. [Research shows](#) camps for kids with cancer and other chronic illnesses provide community, camaraderie and hope to those who need it most. Patients and their families were able to enjoy fun camp activities and events including:

- Campfire sing-along
- Camp-themed crafting
- Fishing expedition
- Camp-inspired treats

Hospitals shared the joy of their "camps" through photos and videos. Norton Children's Hospital in Louisville, Ky. received an additional \$5,000 grant for their creative hallway canoe races which will support

the families served by their oncology unit.

Launched in 2012, Northwestern Mutual's Childhood Cancer Program was developed to find better treatments and cures for pediatric cancer while providing family and patient support and aid to survivors who struggle with the late-term effects of treatment. With the help of its employees and financial advisors nationwide, the program has contributed more than \$20 million to the cause, funded more than 240,000 hours of research, and leveraged nonprofit partners - including camps and retreats – to help more kids and families live life to the fullest.

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Additional assets available online:  [Photos \(5\)](#)  [Video \(1\)](#)

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