Northwestern Mutual Opens Applications for Annual College Scholarship Program

Program offers financial support for childhood cancer survivors and siblings in pursuit of higher education

MILWAUKEE, Dec. 12, 2018 /PRNewswire/ -- Northwestern Mutual, through its Foundation, is announcing today the opening of the application process for its Childhood Cancer Survivor Scholarship program. Launched in 2017, the program provides 25 scholarships for childhood cancer survivors and 10 for the siblings of those affected, all of which are administered through Scholarship America. In total, Northwestern Mutual has provided more than \$175,000 in scholarships for the program.

"A childhood cancer diagnosis affects families in many ways, but the financial repercussions – from treatment and medication to travel and lodging – are often overlooked," said Eric Christophersen, president of the Northwestern Mutual Foundation. "No child should have to sacrifice college because of a cancer diagnosis. Northwestern Mutual is proud to be able to help these inspiring individuals advance their education."

Both scholarship programs will provide \$5,000 to high school seniors, high school graduates or current postsecondary undergraduates who demonstrate financial need, strong academic performance, leadership in school activities and have stated career and educational goals. Applicants are required to provide a personal impact statement describing how childhood cancer affected their lives and fostered resiliency along the way.

The application process for both scholarships programs will begin Saturday, December 1, 2018, and will close Tuesday, January 30, 2019, with selection results expected in April 2019. To apply visit:

https://www.scholarsapply.org/nmsurvivors/ https://www.scholarsapply.org/nmsibling/

Launched in 2012, Northwestern Mutual's Childhood Cancer Program was developed to find better treatments and cures for pediatric cancer while providing family and patient support and aid to survivors who struggle with the late-term effects of treatment. With the help of its employees and financial advisors nationwide, the program has contributed more than \$20 million to the cause, funded more than 240,000 hours of research, and leveraged nonprofit partners - including camps and retreats – to help more kids and families live life to the fullest.

About Scholarship America

Scholarship America works directly with students, parents, colleges, businesses and communities to help students fulfill their college dreams. We help students complete their educational goals by partnering with others to design, manage and deliver the best private scholarship and education support programs in the country. Scholarship America plays a national role in further engaging the private sector in programs and policies that advance equity in postsecondary education, helping more students overcome barriers to access, persistence and attainment.

About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$320 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit Northwestern Mutual Foundation to learn more.

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for more than 160 years. Through a distinctive, whole-picture planning approach, we empower our clients to make the most of every single day and plan for important moments in their future. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$265.0 billion in assets, \$28.1 billion in revenues, and \$1.8 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to 4.5 million people who rely on us for life, disability income and long-term care insurance, annuities, brokerage and advisory services, trust services, and discretionary portfolio management solutions. The company manages more than \$125 billion of client assets through its wealth management and investment services. Northwestern Mutual ranks 104 on the 2018 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2018.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care

insurance, disability income insurance, annuities, life insurance with long-term care benefits, investment products, and advisory products and services. Subsidiaries include **Northwestern Mutual Investment Services**, **LLC** (NMIS) (securities), brokerdealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

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