

Northwestern Mutual Announces Sponsorship Of Milwaukee School Of Engineering To Enhance University's Computational Science Program

Donation will strengthen MSOE's artificial intelligence research capabilities and support the growth of tech talent in Milwaukee

MILWAUKEE, March 8, 2019 /PRNewswire/ -- Northwestern Mutual today announced that it will donate \$375,000 to Milwaukee School of Engineering (MSOE) to expand and augment the university's computer science program with a focus on artificial intelligence.

Over the next five years, Northwestern Mutual's support will be directed towards creating an artificial intelligence laboratory space in the new *Dwight and Dian Diercks Computational Science Hall*, forming a scholarship program for under-represented student populations, and funding for an ongoing guest lecture series.

"Southeastern Wisconsin is poised to be the next great region for science and technology," said Dr. John Walz, MSOE president. "Northwestern Mutual and MSOE share the same goal of advancing tech education in our area and arming our student population with essential resources that they need to succeed. The new artificial intelligence laboratory will be a bright spot for AI education and research and will provide significant educational capabilities to a rising generation of tech talent."

The sponsorship represents Northwestern Mutual's ongoing commitment to advance Milwaukee as a national hub for technology, business, and talent development. Milwaukee has many career opportunities for students who are graduating with computer science and technology-related degrees. In fact, there will be 31,000 job openings in tech fields in the next five years. This number does not include new jobs projected to be created in the region as digital transformation drives talent shifts in most industry sectors.

"MSOE has long been an important tech educator in our local community," said Karl Gouverneur, vice president of digital workplace, corporate solutions and head of digital innovation at Northwestern Mutual. "Through new partnerships like this, we continue our work towards creating a national tech hub in the Milwaukee area, to not only meet our evolving business needs, but to also provide a rich talent pipeline for all industries in this region."

Northwestern Mutual is dedicated to its hometown of Milwaukee and recognizes that technology and innovation drive the future of the region. The company has formed many partnerships with companies, organizations, and higher education institutions who share the same goal of advancing technology in the region.

To learn more about Northwestern Mutual's commitment to technology and innovation, visit innovation.nm.com.

About MSOE

Milwaukee School of Engineering is the university of choice for those seeking an inclusive community of experiential learners driven to solve the complex challenges of today and tomorrow. The independent, non-profit university has about 2,800 students and was founded in 1903. MSOE offers bachelor's and master's degrees in engineering, business and nursing. Faculty are student-focused experts who bring real-world experience into the classroom. This approach to learning makes students ready now as well as prepared for the future. Longstanding partnerships with business and industry leaders enable students to learn alongside professional mentors, and challenge them to go beyond what's possible. MSOE graduates are leaders of character, responsible professionals, passionate learners and value creators.

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for more than 160 years. Through a distinctive, whole-picture planning approach, we empower our clients to make the most of every single day and plan for important moments in their future. We combine the expertise of our financial professionals with a personalized digital experience to help our clients navigate their financial lives every day. With \$272.2 billion in assets, \$28.5 billion in revenues, and \$1.8 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.5 million people who rely on us for life, disability income and long-term care insurance, annuities, and brokerage and advisory services. The company manages \$128 billion of investments owned by our clients and held or managed through our wealth management and investment services businesses. Northwestern Mutual ranks 104 on the 2018 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2019.

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