Northwestern Mutual Commits to Neighborhood Revitalization with Nearly \$1.7 Million in Grants

Funding will support local organizations focused on housing, community resources and more

MILWAUKEE, July 18, 2019 /PRNewswire/ -- Northwestern Mutual, through its Foundation, is invested in building the capacity of Milwaukee neighborhoods and residents to create a stronger city. Today, the company announced nearly\$1.7 million in grants to local nonprofits and organizations that drive community development through housing support, access to youth and family resources, food programs and more.

Since 2013, Northwestern Mutual has invested in Milwaukee's Amani, Metcalfe Park and Muskego Way neighborhoods, supporting nonprofits focused on fostering safe neighborhoods, healthy and thriving youth, strong families and quality education.

"Partnering with residents and neighborhood organizations is critical to understanding the challenges and opportunities in our city," said Eric Christophersen, President, Northwestern Mutual Foundation. "Together, we're laying the foundation for long-term, sustainable impact in Milwaukee."

Spotlight: Amani Housing Strategy

The Amani Housing Strategy was developed in partnership with residents, stakeholders and community partners to address the critical need for quality and affordable housing in the Amani neighborhood. The comprehensive plan will engage those already living in and serving the community to improve existing and new housing stock and expand the range of quality developments in the neighborhood. The strategy will concentrate resources to transform neighborhoods block by block.

A collaborative team representing LISC, Dominican Center, Amani United, Ezekiel CDC, and Northwestern Mutual will pilot this concept on a single block in Amani beginning this summer and continuing through 2020. The pilot will connect residents to existing housing programs, engage the community in the revitalization process, and provide residents with on-site training to learn transferable skills.

"The Amani Housing Strategy will not only improve the physical infrastructure of our neighborhood, but it will also deepen the sense of community and connection among neighbors, leading to improved safety, health and economic opportunity for Amani residents," said Dominican Center Executive Director Sr. Patricia Rogers.

Existing Northwestern Mutual partners like Milwaukee Habitat for Humanity will be among the many organizations contributing to the Amani Housing strategy. Earlier this year, the non-profit partnered with Northwestern Mutual for two *Rock the Block* volunteer events to engage neighborhood residents in beautification and improvement projects in both Amani and Metcalfe Park, including the pilot block.

The company recently unveiled a new piece of original artwork highlighting Milwaukee Habitat for Humanity, created by Evelyn Patricia Terry, in its public art exhibit, *Giving Gallery: Turn Your Hope Into Action*.

	ighborhood Grant Recipients
ACTS Co	ommunity Development Corporation
Artists W	orking in Education
Boys & C	Girls Clubs of Greater Milwaukee
COA You	uth & Family Centers
Data You	u Can Use
Dominica	an Center for Women
Ezekiel C	CDC
Feeding	America

Habitat for Humanity	
Harry & Rose Samson Family Jewish Community Center	
Harry & Rose Samson Family Jewish Community Center	
Journey House	
Junior Achievement of Wisconsin	
Legal Aid Society of Milwaukee	
Matarifa David Community Driving	
Metcalfe Park Community Bridges	
Milwaukee Christian Center	
Milwaukee Christian Center	
Milwaukee Community Business Collaborative	
Willwaukee Community Business Collaborative	
Milwaukee Repertory Theater	
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Operation DREAM	
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Rogers Memorial Hospital Foundation	
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Safe & Sound	
Sixteenth Street Community Health Center	
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Sojourner Foundation	
The Parenting Network	
Urban Economic Development Association of Milwaukee	
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We Grow Greens	
Wisconsin Black Historical Society	
Wisconsin Voices	

All grant recipients are required to show measurable impact and results of their programs.

Locally, the company also collaborates with partners to improve education and makeMilwaukee a great place to live. Nationally, the company supports research to find a cure for childhood cancer.

About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$353 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit Northwestern Mutual Foundation to learn more.

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for more than 160 years. Through a distinctive, personalized planning approach, Northwestern Mutual combines the expertise of its financial advisors with a digital experience to help its clients navigate their financial lives every day. With \$272.2 billion in assets, \$28.5 billion in revenues, and \$1.8 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.5 million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. The company

manages \$128 billion of investments owned by its clients and held or managed through its wealth management and investment services businesses. Northwestern Mutual ranks 111 on the 2019 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2019.

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