Northwestern Mutual Study Finds that Among Americans who Hold Student Debt the Average Amount is \$24,155

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MILWAUKEE, June 24, 2020 /PRNewswire/ -- The latest set of findings from Northwestern Mutual's 2020 Planning & Progress Study highlights the impact that student debt can have on a financial plan. Among U.S. adults aged 18+ who hold student debt, the average amount is \$24,155. The study also finds that 42% of Americans with student debt say that if they had to do it over, they wouldn't take a student loan at all.

"Student loans are often a great way to make higher education accessible and affordable, but it's important to approach any decision about debt as part of a long-term financial plan," says Christian Mitchell, executive vice president & chief customer officer at Northwestern Mutual. "It's also important to have a plan for managing debt after school ends, especially today as millions of students graduate and enter a job market with high unemployment and uncertainty resulting from the COVID-19 pandemic."

Debt Report Card

The 2020 Planning & Progress Study finds that about 1 in 4 Gen Z (25%) and Millennials (24%) hold student debt compared to 16% of Gen Xers. Among those with student debt, younger generations have lower averages than Gen X:

Gen Z - \$15,798 Millennials - \$21,367 Gen X - \$34,075

The findings also show that the younger generations appear to be more optimistic about how long they expect to hold their student debt. Nearly half of both Gen Z (46%) and Millennials (47%) expect to pay off their student debt within one to five years, compared to 33% of Gen Xers. In contrast, 11% of Americans with student debt say they will be holding that debt for more than 20 years.

"These findings offer hints that younger people are aware of the long-term implications of carrying student loan debt and are taking steps to tackle it early," continues Mitchell. "Those instincts are promising and will be critical at a time when so many Americans are facing a period of financial recovery."

Back to School

Two in five Americans (40%) say they did not have a proper understanding of the implications of taking on student debt when they elected to seek a loan, according to the research. Additionally, two-thirds (66%) say they would change something about their decision given the chance:

Over four in 10 (42%) say they would have not taken a student loan at all Over one-third (36%) say they would have borrowed less

Among generations, Gen X and Millennials are more likely than Gen Z to say they would not have taken a loan at all (41%, 44% and 22%, respectively), while more than half of Gen Z say they would have borrowed less (57%).

"Too often student loans fall to almost a default decision without thinking through the longer-term implications," notes Mitchell. "While education is not necessarily something you can easily put a dollar value on, it's also not something anyone wants to become a financial regret."

Family Affair

Those with student loan debt also report receiving significant support from family members.

Nearly one in six (16%) say their parents help to pay off their student debt. The younger generations report their parents help at slightly higher rates, with 31% of Gen Z and 19% of Millennials.

In addition, 25% of Gen Xers and 22% of Millennials say their spouse/partner contributes to paying off their student loan debt.

"While some are in the position to have family members or others help with their student loan payments, not everyone has that option available to them," says Mitchell. "Here again, we're reminded of the importance of planning and managing debt over the long-term. Working with a trusted financial advisor can be a helpful hand to navigate that process."

About The 2020 Northwestern Mutual Planning & Progress Study

The 2020 Planning & Progress Study is a research series conducted by The Harris Poll on behalf of Northwestern Mutual. This wave included 2,650 American adults aged 18 or older who participated in an online survey between February 12 – 25, 2020. A second wave of the study included 2,077 adults aged 18 or older who participated between April 29 – May 1, 2020. Results have been weighted to Census targets for education, age/gender, race/ethnicity, region and household income. Propensity score weighting was also used to adjust for respondents' propensity to be online. No estimates of theoretical sampling error can be calculated; a full methodology is available.

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