## Northwestern Mutual - Indiana Recognized as Company's 2020 Most Exceptional Childhood Cancer Impact Award Winner

Office will donate more than \$100,000 to local childhood cancer organizations as part of its award

MILWAUKEE, Sept. 24, 2020 -- Since 2012, the Northwestern Mutual Foundation has connected its employees and financial advisors with opportunities to join the fight against childhood cancer through its Childhood Cancer Program. Through its Foundation, the company recognizes outstanding efforts toward the cause through its annual Childhood Cancer Impact Awards. This year, Northwestern Mutual – Indiana has been recognized as the *Most Exceptional* Childhood Cancer Impact Award recipient, receiving \$100,000 for local childhood cancerrelated organizations.

As part of this award, Alex's Lemonade Stand Foundation (ALSF), Children's Hope and Ronald McDonald House Charities of Central Indiana will receive grants totaling \$50,000. St. Vincent Hospital Foundation will receive the remaining \$50,000. Due to the office's outstanding fundraising efforts for ALSF, the office has received an additional \$6,000. The team selected Beads of Courage as the recipient for this funding.

Each of these organizations serves those affected by childhood cancer through efforts to raise awareness, provide emotional support, fund life-saving research and more. To support these nonprofits in their efforts, the team at Northwestern Mutual – Indiana has spent the last eight years building its Childhood Cancer Program by hosting events, providing sponsorships, partnering with area organizations and more. They have raised more than \$650,000 and funded over 13,000 hours of research.

"Our involvement was simple, at first – a golf tournament we hosted to raise funding for childhood cancer," said David Kiecker, managing partner. "The results were incredible, and more contagious than we realized. Advisors, teams, staff, leaders and clients kept looking for new ways to give and support."

More than \$2 million in grants has been donated to childhood cancer-related organizations through Northwestern Mutual's Childhood Cancer Impact Awards since its inception. In addition to the company's ongoing financial support and volunteerism throughout the year, it has donated more than \$345,000 in grants on behalf of the 2020 award recipients, which were announced at the company's annual meeting earlier this year.

Launched in 2012, Northwestern Mutual's Childhood Cancer Program was developed to find better treatments and cures, provide family and patient support and aid those who continue to struggle with long-term effects of cancer treatment. With the help of employees and financial advisors nationwide, the program has contributed more than \$30 million and has helped fund 400,000 plus hours of research.

## About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$386 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit Northwestern Mutual Foundation to learn more.

## **About Northwestern Mutual**

Northwestern Mutual has been helping people and businesses achieve financial security for more than 160 years. Through a holistic planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what's most important. With \$290.3 billion in total assets, \$29.9 billion in revenues, and \$1.9 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.6 million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. The company manages more than \$161 billion of investments owned by its clients and held or managed through its wealth management and investment services businesses. Northwestern Mutual ranks 102 on the 2020 FORTUNE 500 and is recognized by FORTUNE<sup>®</sup> as one of the "World's Most Admired" life insurance companies in 2020.

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