

## **Northwestern Mutual deepens its decade-long commitment to fighting childhood cancer with \$2 million donation to Alex's Lemonade Stand Foundation**

*Funding will support the Crazy 8 Initiative aimed at accelerating the search for cures for hard-to-treat cancers*

MILWAUKEE, July 27, 2022 /PRNewswire/ -- Marking the 10-year anniversary of its Childhood Cancer Program, Northwestern Mutual, through its Foundation, has committed \$2 million to Alex's Lemonade Stand Foundation (ALSF) to support the organization's [Crazy 8 Initiative](#). As the initiative's largest funder, Northwestern Mutual's investment will support research for innovative and rigorous approaches that address the most intractable issues in pediatric cancer research.

Experience the full interactive Multichannel News Release here: <https://www.multivu.com/players/English/8976451-northwestern-mutual-childhood-cancer-crazy-8-initiative-donation/>