Northwestern Mutual Appoints Dave Gordon to Chief Digital and Information Officer

MILWAUKEE, Dec. 19, 2024 /PRNewswire/ -- Northwestern Mutual today announced the appointment of Dave Gordon to executive vice president and chief digital and information officer. In his role, Gordon will be accountable for technology and digital strategy, with oversight of the company's AI capabilities, software engineering, data engineering, enterprise architecture, technology infrastructure, and information risk and cybersecurity. He also has responsibilities for the company's digital products and foundational tech capabilities.

Gordon will report to Northwestern Mutual President and incoming CEO Tim Gerend and join the company's senior leadership team.

"Dave's deep technology experience, collaborative style and track record of success make him well-positioned to lead Northwestern Mutual's overarching tech and digital strategy," said Tim Gerend, president, Northwestern Mutual. "His leadership across a strong team of technology disciplines will ensure that we continue to enhance the relevance and improve the experience of working with Northwestern Mutual."

Gordon previously served as vice president and chief technology officer with responsibilities for the software development of the company's customer experience, digitally enabled products and corporate solutions, since joining Northwestern Mutual in 2023.

Prior to Northwestern Mutual, Gordon served as chief technology and data officer with USAA Federal Savings Bank, U.S. chief technology and operations officer with BMO Harris Bank, and credit card divisional CIO and head of IT operations with Capital One. He holds an MBA from the University of Richmond and a bachelor's degree in computer science from Indiana University.

Gordon succeeds Christian Mitchell, who recently stepped down from his role as executive vice president and chief digital and information officer to pursue new opportunities.

"I'm thankful for Christian's leadership that spanned nearly two decades at Northwestern Mutual," said Gerend. "He's had a meaningful impact on our employees, financial advisors and clients throughout his tenure and has set us up successfully for the future."

About Northwestern Mutual
Northwestern Mutual has been helping people and businesses achieve financial security for more than 165 years. Through a comprehensive planning approach, Northwestern Mutual combines the expertise of its **financial professionals** with a personalized digital experience and industry-leading products to help its clients plan for what's most important. With over $627 billion of total assets[1] being managed across the company's institutional portfolio as well as retail investment client portfolios, more than $36 billion in revenues, and $2.3 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than five million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. Northwestern Mutual ranked 110 on the 2024 FORTUNE 500 and was recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2024.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include **Northwestern Mutual Investment Services, LLC (NMIS)** (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (investment advisory and services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance). **Not all Northwestern Mutual representatives are advisors. Only those representatives with "Advisor" in their title or who otherwise disclose their status as an advisor of NMWMC are credentialed as NMWMC representatives to provide investment advisory services.**

[1] Includes investments and separate account assets of Northwestern Mutual as well as retail investment client assets held or managed by Northwestern Mutual.

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