Northwestern Mutual Launches Season Two of "A Better Way to Money®" Podcast Offering Financial Advice to Consumers Navigating Major Life Milestones

The eight-episode season blends emotional insights and personal stories with expert advice, highlighting the importance of planning for a secure financial future

Former TV star and wellness entrepreneur Lo Bosworth opens up about her recent engagement, planning for the future and taking career risks in the latest episode

MILWAUKEE, June 12, 2025 /PRNewswire/ -- Northwestern Mutual, a leading financial services company offering comprehensive financial planning through insurance and wealth management, renews its award-winning podcast, "A Better Way to Money®" for a second season. In each episode, host Jennifer Borget is joined by guests who share personal experiences and unique perspectives, as well as financial experts who provide in-depth knowledge and practical tools to address some of life's biggest events like, getting married, having children, homeownership and career advancements.

The podcast returns at a pivotal time for Americans, who according to a recent study by Northwestern Mutual found that more than 81% of young adults said their financial plan needs improvement. "A Better Way to Money®" creates a space for open, judgment-free conversations to get real on money, uncover blind spots and opportunities, and help listeners feel less overwhelmed and more empowered to take action.

In the latest episode that dropped today, wellness entrepreneur and former *Laguna Beach* and *The Hills* star, Lo Bosworth, takes the mic to discuss her recent engagement and how she is planning for the future. In a candid conversation, she opens up about the financial mistakes she made when she was just starting out and her career pivot from on-screen celebrity to founder of Love Wellness. Like Bosworth, many young adults are seeking tools and advice to set themselves up for future success and security as they go through one or multiple life stages.

"Entering different stages of life often comes with emotional and financial changes," said Jeff Sippel, Chief Strategy Officer and Executive Vice President at Northwestern Mutual. "Working with a financial advisor who understands your life circumstances, priorities and goals can create personal financial plans tailored to your needs. No matter where you're at in life, now is the right time to plan so you can feel confident about what's next."

In addition to offering consumers advice on how to have better financial conversations through its "A Better Way to Money®" podcast, Northwestern Mutual provides trusted, personalized guidance through its 22,000 financial advisors and team members across the country. Whether it is getting on the same financial page as newlyweds, navigating homeownership, starting a family, growing a business or planning for retirement, Northwestern Mutual offers relevant solutions and equips consumers with the tools to build the financial foundation they need to move forward with confidence, leading to even better financial and emotional outcomes. Listen to "A Better Way to Money®" Season 2 on Spotify, Apple Podcasts or YouTube and subscribe to get notified of future episode releases by visiting northwesternmutual.com/podcast.

About Northwestern Mutual
Northwestern Mutual has been helping people and businesses achieve financial security for more than 165 years. Through a comprehensive planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what's most important. With nearly $700 billion of total assets[1] being managed across the company's institutional portfolio as well as retail investment client portfolios, more than $38 billion in revenues, nearly $2.4 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than five million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. Northwestern Mutual ranked 110 on the 2024 *FORTUNE®* 500 and was recognized by *FORTUNE* as one of the "World's Most Admired" life insurance companies in 2025.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (investment advisory and services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance). **Not all Northwestern Mutual representatives are advisors. Only those representatives with "Advisor" in their title or who otherwise disclose their status as an advisor of NMWMC are credentialed as NMWMC representatives to provide investment advisory services.**

[1] Includes investments and separate account assets of Northwestern Mutual as well as retail investment client assets held or managed by Northwestern Mutual.

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