Latest Investments Bring Northwestern Mutual's Total Giving to $75M to Advance Childhood Cancer Treatments and Cures

New program supports hospitals nationwide, with Children's Wisconsin MACC Fund Center as the first recipient

More than half a million dollars fundraised in partnership with the Milwaukee Brewers™ to support childhood cancer research

Financial plans created during September will deliver impact with donation made to Alex's Lemonade Stand Foundation

MILWAUKEE, Sept. 22, 2026 /PRNewswire/ -- Northwestern Mutual, through its Foundation, today announced a new commitment to support families affected by childhood cancer and strengthen the financial resilience of healthcare professionals who care for them. A $100,000 investment will be awarded to Children's Wisconsin MACC Fund Center in the company's hometown of Milwaukee, with additional hospitals to be announced in 2027.

The funding will support families facing financial challenges, expand professional development opportunities for hospital staff and recognize a healthcare professional who provides exceptional patient care through the inaugural Northwestern Mutual Childhood Cancer Healthcare Hero Award. The recognition, which includes a significant financial award for the recipient's selfless career dedicated to serving patients and families, is presented to Katy Tomlinson, RN, BSN.

"Behind every childhood cancer journey is a dedicated hospital team going above and beyond, every single day caring for patients," said Steve Radke, president of the Northwestern Mutual Foundation. "The Healthcare Hero Award is our way of shining a light on their perseverance and honoring the people who help families navigate some of life's most difficult moments."

"Northwestern Mutual's steadfast support of the MACC Fund Center at Children's Wisconsin is making a profound and lasting difference for children and families facing childhood cancer and blood disorders," said Kimberly Stapelfeldt, executive director of the MACC Fund Center. "This generous gift helps ensure that families have access to the innovative, top-tier care and support they need throughout their cancer journey, while also investing in the healthcare professionals who provide that care. We are especially grateful for the opportunity to recognize Katy Tomlinson, whose compassion, leadership, and commitment to patients and families reflect the very best of our mission."

Rallying community support during Childhood Cancer Awareness Month

Beyond the inaugural award, Northwestern Mutual continues to raise awareness for Childhood Cancer Awareness Month throughout September:

In partnership with the Milwaukee Brewers™, every RBI hit by the team triggers a donation to fund five hours of childhood cancer research through Alex's Lemonade Stand Foundation. The Research Batted In initiative has generated nearly 11,000 hours of research funding since its inception. Earlier this month, the partnership was highlighted during the Brewers' Childhood Cancer Awareness Weekend at American Family Field™, offering fans unique in-game experiences and fundraising opportunities. To date, with the support of the Brewers, more than half a million dollars have been raised for the childhood cancer community.
Nationwide, for every new financial plan delivered to a prospective client in September, Northwestern Mutual is donating $100[1] to Alex's Lemonade Stand Foundation, up to $2 million, which will fund 40,000 hours of research.
Consumers can also tune in to Northwestern Mutual's *A Better Way to Money* podcast and for every new follower the podcast gains during Childhood Cancer Awareness Month, Northwestern Mutual will donate $10 to Alex's Lemonade Stand Foundation, up to $5,000.

A long-standing commitment to childhood cancer

Since 2012, the Northwestern Mutual Foundation has contributed more than $75 million to advance care and treatment for children with cancer, funded more than 860,000 hours of research and enabled more than 370 students to pursue higher education through the Childhood Cancer Scholarship Program. These efforts are made possible through partnerships with Alex's Lemonade Stand Foundation, Children's Wisconsin, the Milwaukee Brewers, and dozens of nonprofit organizations across the country working to improve outcomes for children with cancer.

To learn more about Northwestern Mutual's commitment to the childhood cancer cause, including the new Childhood Cancer Healthcare Hero Award, family support initiatives and research investments, visit northwesternmutual-foundation.com. You can also read the latest *Life & Money* story, spotlighting how these programs are helping children, families and healthcare professionals.

About Northwestern Mutual Foundation
The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than $500 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods, and making our hometown of Milwaukee a great destination. Visit Northwestern Mutual Foundation to learn more.

About Northwestern Mutual
Northwestern Mutual has been helping people and businesses achieve financial security for more than 165 years. Through a comprehensive planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what's most important. With more than $780 billion of total assets[2] managed across the company's institutional portfolio as well as retail investment client portfolios, more than $40 billion in revenues, and $2.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than five million people with life insurance, disability income insurance, long-term care insurance, annuities, and brokerage and advisory services. Northwestern Mutual ranked 109 on the 2026 *FORTUNE* 500 and was recognized by *FORTUNE®* as one of the "World's Most Admired" life insurance companies in 2026.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include Northwestern Mutual Investment Services, LLC (NMIS) (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (investment advisory and services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance). Not all Northwestern Mutual representatives are advisors. Only those representatives with "Advisor" in their title or who otherwise disclose their status as an advisor of NMWMC are credentialed as NMWMC representatives to provide investment advisory services.

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[1] In the state of New York, the Northwestern Mutual Foundation will pledge $25 to Alex's Lemonade Stand Foundation for each new financial plan delivered to prospective clients in September.

[2] Includes investments and separate account assets of Northwestern Mutual as well as retail investment assets held or managed for clients.

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