Northwestern Mutual Executive Named Among Savoy Magazine's Top Influential Blacks in Corporate America

MILWAUKEE, March 13, 2012 /PRNewswire/ -- A Milwaukee-area communications executive is getting national attention for the impact she's making at her company and in the community. *Savoy Magazine* is announcing that Kimberley Crews Goode, Northwestern Mutual vice president- communications and corporate affairs, has been selected as one of the magazine's *Top 100 Most Influential Blacks in Corporate America* for 2012. The biennial article in the Spring 2012 issue is honoring Ms. Goode among a cross-section of American business leaders and executives.

To view the multimedia assets associated with this release, please visit:http://www.multivu.com/mnr/53653-northwestern-mutual-vp-kimberley-crews-goode-savoy-mag-top-100-influential

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Goode was selected from a field of more than 500 candidates. Winners were chosen based on their ability to inspire others, corporate influence, scholastic achievement, career growth and community outreach.

"Kimberley Goode is an outstanding example of a leader whose contributions strengthen a company and a community," said Marcia Rimai, executive vice president and chief administrative officer, Northwestern Mutual. "Our company culture encourages employees to make an impact both inside and outside our organization. Kimberley's skills as a leader have guided Northwestern Mutual and a number of nonprofits to new heights."

Goode is responsible for leading the development and execution of Northwestern Mutual's internal and external communication strategy. "Since Kimberley joined the company in 2008, she has completely transformed our thinking about the role that communications can play in growing the impact of Northwestern Mutual's powerful brand," said Rimai. "She has been an incredible thought leader in our organization."

Goode, who previously served as president of the Northwestern Mutual Foundation, is on the board for the Northwestern Mutual Foundation, helping to shape the company's philanthropic giving and volunteerism across the nation. Prior to her current role, Goode held leadership positions with several global companies totaling more than 20 years of experience in corporate communications.

A leader in many industry organizations, Goode serves on the board of trustees for the Arthur W. Page Society, one of the world's foremost professional associations for senior public relations and corporate communications executives. She demonstrates her commitment to inspiring young people as an executive committee member of Big Brothers Big Sisters of Metro Milwaukee and as the regional director for the mid-western region of Jack and Jill of America, Inc., and through serving on the board of directors for Action for Healthy Kids.

Goode previously earned the *Outstanding Women in Marketing and Communications Award* from *Ebony* magazine, and was named among *America's Best and Brightest Business and Professional Women* by *Dollars & Sense* magazine.

Goode is a graduate of Northwestern University's Medill School of Journalism. She resides in the Milwaukee, Wis., area with her husband and three children.

About Northwestern Mutual

The Northwestern Mutual Life Insurance Company - Milwaukee, WI (Northwestern Mutual) - "World's Most Admired" life insurance company in 2011 according to FORTUNE® magazine, has helped clients achieve financial security for more than 150 years. As a mutual company with $1.2 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company; and Russell Investments.

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