

Northwestern Mutual Announces Sponsorships of National Professional Diversity Conferences and Career Fairs

MILWAUKEE, June 12, 2012 /PRNewswire/ -- Northwestern Mutual is sponsoring four national conferences and career fairs that serve professionals of diverse backgrounds as part of the company's largest-ever branding and recruiting effort. The leading financial security company aims to add more than 5,000 financial professionals in its 155th year and expects that hundreds will be diverse.

(Logo: <http://photos.prnewswire.com/prnh/20120126/CG42140LOGO>)

In 2012, the company will connect with thousands of professionals and career-seekers through sponsorships and in-person activities at the following national conferences:

National Association of Black Accountants (NABA), June 13-16 in Phoenix, Ariz.

Association of Latino Professionals in Finance and Accounting (ALPFA) August 5-9 in Las Vegas, Nev.

National Black MBA Association (NBMBA), September 25-29 in Indianapolis, Ind.

National Society of Hispanic MBA (NSHMBA), October 4-6 in Orlando, Fla.

"We're seeing growing consumer demand for financial security so we're vigorously seeking and training financial professionals to help us keep pace," said Steven C. Mannebach, vice president – field growth and development at Northwestern Mutual. "These sponsorships will enable Northwestern Mutual to reach thousands of professionals seeking to develop either careers or financial plans with an industry-leader."

Company recognized as leading place to work

Northwestern Mutual is one of the *Top 100 Employers for the Class of 2012* by *Diversity Employers* magazine, illustrating its commitment to a diverse and inclusive work environment.

For 15 years in a row, Northwestern Mutual's financial representative internship program has been named among *Vault®* magazine's *Top 10 Internships in America*. Interns are given the opportunity to work with a mentor for an inside look at the industry. This approach has helped Northwestern Mutual retain and grow its field leaders, as 45 percent of the company's senior field management began their careers with the company as an intern.

The company was named one of *World's Most Admired* life insurance companies by *FORTUNE®* magazine in 2012. It also ranked number one in customer satisfaction for the third consecutive year, according to the American Customer Satisfaction Index (ACSI).

Professionals seeking more information about a financial representative career can contact their local Northwestern Mutual office at: <http://www.northwesternmutual.com/find-an-office.aspx>.

About Northwestern Mutual

The Northwestern Mutual Life Insurance Company – Milwaukee, WI ([Northwestern Mutual](#)) – among the "World's Most Admired" life insurance companies in 2012 according to *FORTUNE®* magazine – has helped clients achieve financial security for more than 155 years. As a mutual company with \$1.2 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: [life insurance](#), [long-term care insurance](#), [disability insurance](#), [annuities](#), [investment products](#), and [advisory products and services](#). Subsidiaries include [Northwestern Mutual Investment Services, LLC](#), broker-dealer, registered investment adviser, member FINRA and SIPC; the [Northwestern Mutual Wealth Management Company](#), limited purpose federal savings bank; and [Northwestern Long Term Care Insurance Company](#); and [Russell Investments](#).

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