

Northwestern Mutual Webcast Designed to Shatter the Top 5 Retirement Planning Myths

Webcast is the Second in the "Planning for Success" Series

MILWAUKEE, Feb. 14, 2013 [PRNewswire](#)/ -- Northwestern Mutual is hosting "Make Your Money Last: Shattering the Top 5 Retirement Planning Myths," a webcast designed to educate participants about the realities of today's retirement landscape. As part of the webcast, Rebekah Barsch, vice president-market strategy at Northwestern Mutual, will discuss key retirement-related issues including longevity, income planning and healthcare costs. Participants will walk away from the webcast with a better understanding of why many of the traditional approaches to retirement planning no longer apply, and how to avoid the risk of outliving money saved for retirement.

"With approximately 10,000 Americans reaching retirement age every day and incredible changes in longevity and the cost of healthcare, it is now more important than ever for individuals to take action to ensure they are financially secure throughout their retirement," said Barsch. "I'll dispel some of the key misconceptions about retirement planning, and help people understand how to make their money last as long as they do."

The webcast – the second as part of Northwestern Mutual's "Planning for Success" series – is taking place at 12 p.m. CST on March 5, and is open to the public and free of charge. Individuals can register [here](#).

Barsch has nearly 20 years of experience in the financial services industry and is currently responsible for the development of Northwestern Mutual's key market strategies. Most recently, she led the development and launch of a comprehensive planning approach that delivers financial security to clients throughout their retirement years.

In an effort to encourage participant discussion, a live Q&A session will occur at the end of the webcast in which participants will be able to ask questions directly to Barsch. Further, Northwestern Mutual will be live-Tweeting during the webcast using the hashtag #PlanningForSuccess.

Post-webcast, a recording will be available on www.northwesternmutual.com/webcasts.

About Northwestern Mutual

The Northwestern Mutual Life Insurance Company – Milwaukee, WI ([Northwestern Mutual](#)) – among the "World's Most Admired" life insurance companies in 2012 according to FORTUNE® magazine – has helped clients achieve financial security for more than 155 years. As a mutual company with \$1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: [life insurance](#), [long-term care insurance](#), [disability insurance](#), [annuities](#), [investment products](#), and [advisory products and services](#). Subsidiaries include [Northwestern Mutual Investment Services, LLC](#), broker-dealer, registered investment adviser, member FINRA and SIPC; the [Northwestern Mutual Wealth Management Company](#), limited purpose federal savings bank; and [Northwestern Long Term Care Insurance Company](#); and [Russell Investments](#).

SOURCE Northwestern Mutual

For further information: Jennifer Ryan, 1-800-323-7033, mediarelations@northwesternmutual.com

<https://news.northwesternmutual.com/news-releases?item=122682>