

NCAA and Northwestern Mutual Team for Fifth Annual Strikeout Cancer Night at Women's College World Series

INDIANAPOLIS – The NCAA and Northwestern Mutual will team with the American Cancer Society and the National Fastpitch Coaches Association (NFCA) for the fifth annual StrikeOut Cancer Night Presented by Northwestern Mutual. The initiative will take place on Monday, June 3, during Game 1 of the Championship Series of the 2013 NCAA Women's College World Series at ASA Hall of Fame Stadium in Oklahoma City, Okla. The game will also be televised live at 8 p.m. ET on ESPN2.

"Teaming on an event like StrikeOut Cancer Night is a terrific example of how everyone can come together at an NCAA championship to support a great cause," said Sharon Cessna, NCAA director of championships. "We hope the fans join with NCAA student-athletes, Northwestern Mutual, the American Cancer Society and the National Fastpitch Coaches Association to raise funds to help fight this disease that also affects so many women."

"Northwestern Mutual's support for college athletics and the fight against cancer makes the StrikeOut Cancer Night a natural fit," said Beth Rodenhuis, senior vice president from Northwestern Mutual. "We're excited to support a great cause and give back to a community we serve."

The NCAA will donate one dollar for every ticket sold, with the proceeds directed to the Oklahoma Region Plains Division of the American Cancer Society. Fans are encouraged to wear their American Cancer Society Relay for Life Survivor shirt, or pink attire, to be recognized during the game. This is the fifth year the NCAA has sponsored this event, and the third year it has worked with the NFCA at the Women's College World Series.

"The American Cancer Society appreciates the partnership we have with the NCAA and Northwestern Mutual," said Lesa Foster, Regional Vice President for the American Cancer Society - Oklahoma Region. "We are looking forward to sharing this night with dedicated coaches, amazing athletes and courageous survivors as we strive to 'Strike Out Cancer'. Please join us!"

Tickets for the 2013 NCAA Women's College World Series are available for purchase online at NCAA.com/wcws, by phone at 1-866-208-0048 or at the WCWS box office.

For more information on the Women's College World Series, log on to www.NCAA.com/WCWS.

About the NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 450,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit www.ncaa.org and www.ncaa.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes.

About The American Cancer Society

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. We save lives by helping people stay well by preventing cancer or detecting it early; helping people get well by being there for them during and after a cancer diagnosis; by finding cures through investment in groundbreaking discovery; and by fighting back by rallying lawmakers to pass laws to defeat cancer and by rallying communities worldwide to join the fight. To learn more about us or to get help, call us any time, day or night, at 1-800-227-2345 or visit www.cancer.org.

About Northwestern Mutual

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company – Milwaukee, WI and its subsidiaries (Northwestern Mutual) – among the "World's Most Admired" life insurance companies in 2013 according to FORTUNE® magazine – has helped clients achieve financial security for more than 156 years. As a mutual company with \$1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company; and Russell Investments.

About the StrikeOut Cancer Program

The StrikeOut Cancer program is an initiative of the National Fastpitch Coaches Association and the American Cancer Society to help fight cancer by leveraging the personal experiences community leadership and professional excellence of Fastpitch

softball coaches nationwide. Coaches across the country work to increase cancer education and promote healthy living through awareness efforts, fundraising activities and advocacy programs. StrikeOut Cancer provides critical mission outreach, while raising funds in sport of the Society's lifesaving efforts to eliminate cancer as a life threatening disease. To learn more about the program, visit <http://nfca.org/cancer/>.

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<https://news.northwesternmutual.com/news-releases?item=122713>