

Abington, PA Resident Anthony Colantonio Wins the Inaugural NCAA® Division I Men's Lacrosse Bracket Contest from Northwestern Mutual

NCAA fans will have additional opportunities to win throughout 2013

MILWAUKEE, June 10, 2013 /PRNewswire/ -- Anthony Colantonio of Abington, Penn. won the Northwestern Mutual's NCAA Division I men's lacrosse bracket contest, the company announced today. Colantonio will receive a \$500 gift card to the NCAA Shop, while one additional randomly selected participant will receive a \$100 gift card to the NCAA Shop.

(Logo: <http://photos.prnewswire.com/prnh/20130206/CG55426LOGO>)

"I'd like to extend my congratulations to Anthony Colantonio on a job well done for his picks in the Northwestern Mutual men's lacrosse bracket contest," said Conrad York, vice president of marketing at Northwestern Mutual. "We're proud to support the hard work and dedication of the players, coaches and fans of lacrosse."

Earlier in May, Northwestern Mutual gave fans the opportunity to fill out their brackets to predict the winners of the 2013 NCAA Division I Men's Lacrosse Championship. The contest was the third in a series by the NCAA partner to extend the excitement normally associated with Division I men's basketball to other key championships.

"I was surprised and excited to see that Northwestern Mutual was hosting a lacrosse bracket contest," said Colantonio. "I think the popularity of the sport is starting to spread, and the bracket contest is a great opportunity to get friends and family together to watch the games."

Colantonio, who plans to share his winnings by purchasing apparel for his family, is a long-time lacrosse fan. His roots began as a senior at North Penn High School and continued through his first year at Lehigh University, where he played on the club team. Though he was disappointed his alma mater was knocked out in the first round, Colantonio took pride in accurately picking Duke over Syracuse in the finals.

Currently, fans can sign up for the NCAA Men's College World Series® bracket contest on [Facebook](#).

About Northwestern Mutual

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual is among the "World's Most Admired" life insurance companies in 2013 according to FORTUNE® magazine and has helped clients achieve financial security for more than 156 years.

As a mutual company with \$1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time.

Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

About the NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 450,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit www.ncaa.org and www.ncaa.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes.

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