Northwestern Mutual Assumes Role Of Title Sponsor Of The 15th Annual World Challenge Dec. 2-8 At Sherwood Country Club

Tickets for the Northwestern Mutual World Challenge are now on sale at www.worldchallengegolf.com

THOUSAND OAKS, Calif., Aug. 14, 2013 /PRNewswire/ -- The Tiger Woods Foundation welcomes Northwestern Mutual, a leading financial security company, as the title sponsor of the 15th annual World Challenge. The Northwestern Mutual World Challenge, held Dec. 2 – 8, 2013 at Sherwood Country Club in Thousand Oaks, Calif., will again welcome host Tiger Woods along with 17 of the TOUR's best players to compete for the $1 million top prize. The tournament, co-sponsored by the PGA TOUR, benefits the college-access programs of the Tiger Woods Foundation.

(Logo: http://photos.prnewswire.com/prnh/20130814/CG64024LOGO)

"Northwestern Mutual has been an excellent partner over the years, and we are pleased they will be the title sponsor of the World Challenge," Woods said. "I'm really looking forward to competing this year. This event welcomes a fantastic field, and it's always fun to come home and play in front of the Southern California fans."

Northwestern Mutual was the 2012 presenting sponsor of the World Challenge and opted to expand into the title sponsor role for 2013.

"We are pleased to be a part of the World Challenge again, this time as the title sponsor to benefit the Tiger Woods Foundation," said Conrad York, vice president of marketing at Northwestern Mutual. "Northwestern Mutual shares a common goal to improve educational success, health and development of children and families so they have bright futures ahead of them."

At the 2012 World Challenge Graeme McDowell shot a 4-under-par 68 to finish at 17-under 271 to win by three shots over Keegan Bradley. Bradley closed with a 69 to wind up at 14-under, while Bo Van Pelt posted a 70 to finish third. Tournament host Tiger Woods (71), Jim Furyk (70) and Rickie Fowler (69) shared fourth at 279.

The Northwestern Mutual World Challenge- celebrates its 15th year by once again bringing golf's greatest stars to Southern California. The tournament returns to Sherwood Country Club in Thousand Oaks, Calif., where participants and spectators alike will experience the club's world renowned course designed by famed architect and professional golfer Jack Nicklaus. Proceeds benefit the college-access programs of the Tiger Woods Foundation. The 72-hole, stroke play event features an elite field of 18 PGA TOUR players competing for a $4 million purse. The winner receives $1 million, and the 18th-place finisher receives $120,000. Tickets, which start as low as $30, can be purchased online. For further information, visit www.worldchallengegolf.com.

At the **Tiger Woods Foundation** - we believe every child deserves a shot at college. Designed to break through a culture of low expectations, our college-access programs reach underserved youth in all stages of academic life. For scholars in grades 5-12, the Tiger Woods Learning Centers provide hands-on experiences in science, technology, engineering and math coupled with college preparation workshops to create a unique environment focused on college and careers. The Earl Woods Scholarship Program is an unparalleled network providing admissions counseling, college scholarships, dedicated mentors, specialized internships and vital workshops. Receiving individualized support, our bright young scholars are succeeding at prestigious universities such as Georgetown, USC, UC Berkeley, UCLA and Harvard. For more information on our programs, please visit tigerwoodsfoundation.org.

About Northwestern Mutual - Northwestern Mutual is among the "World's Most Admired" life insurance companies in 2013 according to FORTUNE® magazine and has helped clients achieve financial security for more than 156 years. As a mutual company with $1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

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