Northwestern Mutual Named For 11th Consecutive Year A Best Company To Sell For

Company outpaces industry in Selling Power Magazine's 2013 career study

MILWAUKEE, Oct. 16, 2013 /PRNewswire/ -- Northwestern Mutual – a leading financial security company – ranks first in its industry and 11th overall among companies in *Selling Power* Magazine's annual "50 Best Companies to Sell For Now" list, according to the October/November/December issue. It also marks eleven consecutive years that Northwestern Mutual has been named among the top 50 companies.

(Logo: http://photos.prnewswire.com/prnh/20130206/CG55426LOGO)

"Our high ranking on the 2013 list reaffirms what we've known all along – that Northwestern Mutual is a preferred place to have a long and successful career," said Todd M. Schoon, Northwestern Mutual executive vice president – agencies. "Delivering solutions that help people achieve financial security is one of the most rewarding career paths a person can choose, especially as more and more Americans are seeing the need to place a greater emphasis on developing a comprehensive financial plan."

In compiling the 2013 rankings, *Selling Power* examined Northwestern Mutual's client growth, hiring and compensation figures, investment of time in training programs and company recognition and reputation, which includes the company's commitment to community outreach and involvement.

While the job market continues to slowly recover, Northwestern Mutual is on pace to surpass its largest recruiting goal in the company's 156-year history as it seeks to recruit more than 5,500 financial representatives and financial representative interns in 2013.

Northwestern Mutual is one of the "World's Most Admired" life insurance companies in 2013, according to *FORTUNE®* magazine (FORTUNE® magazine, March 2013) and its financial representatives are some of the most satisfied in the industry according to J.D. Power and Associates' 2013 U.S. Financial Advisor Satisfaction Study.

Additionally, Northwestern Mutual's financial representative internship program is one of the Top 10 in America, according to the Vault Guide to Internships.

About Northwestern Mutual
Northwestern Mutual is among the "World's Most Admired" life insurance companies in 2013 according to FORTUNE® magazine and has helped clients achieve financial security for more than 156 years. As a mutual company with $1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company; and Russell Investments.

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