Barsch to Lead Northwestern Mutual's Planning and Sales Department; Stoeffel to Lead Investment Services

Changes support growth in financial planning process offered to clients through financial representatives

MILWAUKEE, May 1, 2014 /PRNewswire/ -- Northwestern Mutual's Board of Trustees has named Rebekah Barsch executive officer, vice president – planning and sales, and David G. Stoeffel, CLU, ChFC executive officer, vice president – investment services effective May 1. Stoeffel also becomes president of Northwestern Mutual Investment Services, LLC – a wholly owned subsidiary that provides brokerage and advisory services to individuals and businesses.

"We know that no plan produces financial security unless it involves great products," said John E. Schlifske, Northwestern Mutual chairman and CEO. "Rebekah and Dave are smart leaders who will bring innovation to our integrated suite of risk and investment products and the distinctive financial planning process that has become so important to our clients."

Barsch joined Northwestern Mutual in 1994, and earned an MBA from Northwestern University's Kellogg School of Management in 2005. She serves on the advisory board of the American College Retirement Income Center, and is a past board member of Advocates of Ozaukee. She and her husband Brian live in Cedarburg, WI with their two teenage children.

Stoeffel joined Northwestern Mutual in 2007, and is a graduate of Washington and Lee University and the Securities Industry Institute at The Wharton School. He currently serves on the boards of the Wisconsin Historical Foundation and the Milwaukee Public Library Foundation. He and his wife Maggie live in Whitefish Bay, WI and have two adult children.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With more than $217 billion in assets, $26 billion in revenues and more than $1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.2 million people who rely on us for insurance and investment solutions, including life, disability and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

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