Northwestern Mutual honors leading women influencers by sponsoring Forbes Women's Summit: "Power Redefined, the Entrepreneurship of Everything"

Milwaukee, WI, May 7, 2014 – Northwestern Mutual will serve as a presenting sponsor of the 2nd Annual Forbes Women's Summit: *Power Redefined, The Entrepreneurship of Everything,* on May 15 in New York City. The two-day invitation-only event will bring together a diverse and multi-generational group of more than 250 female leaders, including CEOs, entrepreneurs, philanthropists, innovators, disruptors, educators and others, to discuss ideas, find solutions for some of the problems the world is facing and take action.

"We are thrilled to be supporting an event that brings together influential women to discuss entrepreneurship and leadership," said Joann M. Eisenhart, Ph.D., senior vice president for human resources, facilities and philanthropy at Northwestern Mutual. "We have a deep commitment to leadership within our organization and we challenge our employees and financial representatives to constantly improve as we deliver financial security to more people."

On May 15, Eisenhart is presenting the Northwestern Mutual Award for Excellence in Entrepreneurship which honors a woman who excels in entrepreneurship through a body of work, passion, and vision around the cause of empowering women. In addition to entrepreneurship, the Forbes Women's Summit will explore topics around philanthropy, innovation, leadership, technology, health, education, and global politics and policy.

Sandy Botcher, vice president of disability insurance at Northwestern Mutual, will be honoring and introducing the work of Liz Scott, co-executive director of the pediatric cancer nonprofit, Alex's Lemonade Stand Foundation (ALSF). Northwestern Mutual has partnered with ALSF to fight childhood cancer by raising funds for research. Since 2012, the Northwestern Mutual Childhood Cancer Program has supported more than 2,500 children and families and funded more than 26,000 research hours toward life-saving cures.

Scott will discuss the creation of ALSF in 2000 inspired by her entrepreneurial daughter, Alexandra Flynn "Alex" Scott who held yearly lemonade stands in her front yard to benefit childhood cancer research while she was fighting the disease.

Other speakers and participants include Tory Burch, Founder & Chief Executive Officer, Tory Burch; Denise Morrison, President and CEO of Campbell Soup Company; Diane von Furstenberg, Designer, DVF; Padmasree Warrior, Chief Technology & Strategy Officer, Cisco Systems; Bobbi Brown, Founder & Chief Creative Officer, Bobbi Brown Cosmetics; Robin Roberts, Co-Anchor, GMA; Mary Callahan Erdoes, Chief Executive Officer, J.P. Morgan Asset Management; Goldie Hawn, Founder of The Hawn Foundation; Felicity Huffman, Actress and Founder, WhatTheFlicka.com; Kathy Ireland, Founder of Kathy Ireland Worldwide; Cherie Blair, Chair, Omnia Strategy, LLP; and Founder and COO of the Jessica Simpson Collection, Philanthropist, Singer, and Actress Jessica Simpson.

This year, Northwestern Mutual has begun honoring the accomplishments of women who have found success through planning, dedication and preparation. The company's #WomanWithAPlan project has attracted a growing following on social media.

###

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With more than $217 billion in assets, $26 billion in revenues and more than $1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.2 million people who rely on us for insurance and investment solutions, including life, disability and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

About Forbes Media

Forbes Media LLC, publisher of *Forbes* magazine and forbes.com, is an authoritative source of news and information on business, investing, technology, entrepreneurship, leadership and affluent lifestyles. Forbes.com, a leading business website, currently reaches 27 million monthly unique visitors, according to comscore worldwide (March 2014). *Forbes* magazine, Forbes Asia and Forbes Europe attract a global audience of more than 5 million readers. The Forbes magazine iPad app merges the power of print storytelling with social sharing and the web. The Company also publishes *ForbesLife* magazine and has 35 licensed local editions around the world.

###

For further information: Jennifer Ryan 1-800-323-7033 mediarelations@northwesternmutual.com

---

https://news.northwesternmutual.com/news-releases?item=122800