

## Entrepreneurs: How do you fulfill your dream?

Learn how Shaun Silva fulfilled his to help keep the country music world rocking

MILWAUKEE, May 22, 2014 /PRNewswire/ -- Picture this: You're at the top of your game. Your career has been a success. You've earned awards and recognition for your work. Everything you've put into your business can carry you on to a happy, fulfilling retirement.

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But you have an itch of an idea. And you want to scratch it. Meet Shaun Silva, a successful entrepreneur, who saw an opportunity to branch out his business and built a team to help him accomplish it.

Watch the video on YouTube here:<http://www.youtube.com/watch?v=4AC9cSA3yYE&index=19&list=PLB966621011A389CA>.

Shaun Silva had creative success, directing videos for country music celebrities and earning numerous awards for his work. Not one to settle for less than the best, Silva has made a career out of challenging himself and believing in his vision. But even a director with a great eye for lighting and knack for storytelling needs the support of a strong team to transform vision into reality.

Silva had already established a successful production company in Nashville, Tennessee, but he noticed the absence of a facility with post-production capabilities and wondered if he was in a position to dive into a new business venture.

"Creatively, I knew I could pull it off, but financially...I wasn't so sure," said Silva. "I knew we needed to offer great benefit packages and incentives that would attract and retain the kind of talent that would make the company a success."

That's when Silva decided he would need a team to help turn his dream into a reality. Based on a recommendation from a friend, Silva reached out to wealth management advisor, Chad Greer, to discuss his goals for the company that would become *Forward*.

"Shaun is the creative power behind his work, but he recognized his creativity wouldn't help him pull together the attorneys, benefits specialists and bankers required to develop the benefit packages he needed," said Chad Greer. "We wanted *Forward* to offer former freelancers a long-term career with great retirement and insurance benefits."

*Forward* opened its doors on November 16, 2012. Having recently celebrated its one-year anniversary, the company is proud to represent Nashville and the best and brightest talent in the country music industry. Silva is proud to provide security and comfort to the families of *Forward* employees and credits Northwestern Mutual with helping build a strong talent base the company can grow on.

Silva's story, part of Northwestern Mutual's ongoing [Client Stories](#) series, highlights how the vision of an entrepreneur can develop a blueprint for ideas, but it takes a team to turn them into reality.

### Suggested Tweets:

Click to Tweet (<http://ctt.ec/q6WNH>) .@NM\_news shares the #entrepreneurial story of award-winning country music

videographer Shaun Silva, founder of @FORWARDLLC. #NMClientStory

**Click to Tweet** (<http://ctt.ec/H98n6>) #Budding #entrepreneur? Learn how Shaun Silva fulfilled his dream and helps keep the #country music world rocking: <http://bit.ly/1jV5QZG>

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For further information: Peter Balistrieri, 1-800-323-7033, [mediarelations@northwesternmutual.com](mailto:mediarelations@northwesternmutual.com)

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