Northwestern Mutual honored for commitment to Children's Hospital of Wisconsin

Company recognized by Hospital with Organization Award

MILWAUKEE, October 29, 2014 – Every day Northwestern Mutual helps millions of families build financial security. The company has a long history of strengthening communities where its employees and financial representative live and work. Together, with community partners Northwestern Mutual is improving education, revitalizing neighborhoods, spotlighting destinations and accelerating cures for childhood cancer.

Northwestern Mutual was presented the 2014 Organization Award by Children's Hospital of Wisconsin at its annual Celebrate Children's Dinner and Awards on October 28 at the Pfister Hotel. The company was recognized for its $2 million gift in 2013 for The Northwestern Mutual Day Hospital, a new outpatient treatment center for children with cancer and blood disorders. The Organization Award honors companies for their generous levels of support and strong partnerships.

"We are very proud that The Northwestern Mutual Day Hospital for Childhood Cancer will create a family-friendly environment to offer fun activities for kids while they are undergoing treatment," said John Schlifske, chairman and CEO of Northwestern Mutual. "In that spirit, we are honored to receive the Organization Award."

The Northwestern Mutual Day Hospital for Childhood Cancer is scheduled to open in early 2015. It will be located on the fifth floor of Children's Hospital and includes exam, treatment and conference rooms. There will be a community room that provides an environment of emotional support while care is delivered, and where patients and families may engage in play and educational activities led by specially trained staff. It also includes a pharmacy to provide customized treatment options designed to meet the specific needs of the child.

Northwestern Mutual's Childhood Cancer Program is committed to accelerating the search for cures for childhood cancers and providing support for families battling the disease. The program launched in July 2012 and has touched more than 3,000 families and funded more than 41,000 hours of research.

About Northwestern Mutual Foundation
The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given nearly $270 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

About Northwestern Mutual
Northwestern Mutual has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With more than $217 billion in assets, $26 billion in revenues and more than $1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.2 million people who rely on us for insurance and investment solutions, including life, disability and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

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