Planning Your Forever, a Northwestern Mutual Client Story

MILWAUKEE, May 30, 2012 /PRNewswire/ -- Struck by their deep connection, after three weeks of dating, Russell knew he and JennaBeth would be together forever. They married and children followed. Shortly after the birth of their third child, JennaBeth suddenly went into cardiac arrest. Numb with shock, Russell feared their forever wouldn't be as long as he had anticipated.

To view the multimedia assets associated with this release, please click: http://www.multivu.com/mnr/53643-northwestern-mutual-client-story-fitch-family-planning-your-forever

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This is their story.

For the most part, JennaBeth Fitch's pregnancy was normal. She and her husband, Russell, were thrilled when they welcomed their third son into the Fitch family.

"I've known Russell and JennaBeth since they first married," said Brandon Lunke, the Fitch's financial representative. "It's been amazing to help them plan for their future as their lives evolved from a young couple to a family of five. As a rep with Northwestern Mutual, I haven't been faced with losing a client, but the reality is that we prepare people for the unexpected so during a time of unpredictability, finances are the least of their concerns."

On her third day home after giving birth, JennaBeth experienced an alarming dizzy spell that prompted a call to her doctor and an immediate trip to the emergency room.

Russell stayed by her side in her hospital room along with their newborn son. During the first night, he awoke suddenly to the sound of JennaBeth gasping for air. In the next moment, she stopped breathing.

For 12 minutes, JennaBeth's brain was deprived of oxygen as doctors struggled to revive her. A healthy, active 35-year-old woman had experienced cardiac arrest. She fought her way back and survived, which was nothing short of a miracle.

"We had planned for the possibility that one of us might not be around," said JennaBeth. "It's not a pleasant thing to think about, but as a parent with responsibilities, it's necessary."

"You hope you won't ever need to use things like your car or home insurance, but you really hope you'll never be in a position to need your life insurance," said Russell. "When JennaBeth got sick, it was a relief to be able to focus on her and not have to worry about our financial well-being if the unthinkable happened."

Today, JennaBeth is a happy wife and mother, who advocates heart health for women. While she and Russell have been sobered by this experience, they are comforted by the knowledge that, with Brandon and Northwestern Mutual looking out for their future, they can focus on their forever – together.

Russell and JennaBeth's story is part of Northwestern Mutual's ongoing Client Stories series, which aims to share the inspiring, first-hand accounts of clients that have faced seemingly overwhelming obstacles.

To learn more about how Russell and JennaBeth protected the financial security of their family, watch the extended video at Northwestern Mutual's Facebook page.

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