Kordsmeier Named Northwestern Mutual Foundation President

MILWAUKEE (BUSINESS WIRE), November 01, 2011 - The Northwestern Mutual Foundation – the largest corporate giver in the state of Wisconsin – has appointed John Kordsmeier president effective Nov. 1.

In addition to serving as president of the Foundation, Kordsmeier will lead a new *strategic philanthropy and community relations* department to support Northwestern Mutual's ongoing efforts to secure future generations and develop the local economy. His team will focus on developing and implementing giving and volunteerism strategies that create community impact and underscore Northwestern Mutual's commitment to its employees.

"John's rich background of demonstrated executive leadership and community outreach directly align with the Foundation's mission to leave a legacy for future generations in the communities we serve," said Marcia Rimai, executive vice president and chief administrative officer, Northwestern Mutual. "But beyond his considerable professional accomplishments, John brings a genuine passion to be a part of, and serve, the nonprofit community and Northwestern Mutual."

Kordsmeier joined Northwestern Mutual in 1980 as an underwriter. Since 2009, he has served as Northwestern Mutual's vice president, disability income. Prior to that he was vice president, enterprise solutions and also held leadership positions in the company's new business and underwriting standards departments. He has been an executive officer since 2004.

Kordsmeier's legacy of community engagement includes serving as a trustee for Cardinal Stritch University, The Milwaukee Repertory Theater, Catholic Charities of the Archdiocese of Milwaukee and Pius XI High School. For more than a decade he has led summer mission trips to rebuild poverty-stricken areas in Appalachia.

About the Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to build strong, vibrant communities that serve as a legacy to future generations. The Foundation's giving is designed to create an impact on the communities where the company's employees and financial representatives live and work. In fiscal year 2011, the Foundation contributed more than \$15 million to nonprofit organizations across the country.

About Northwestern Mutual

The Northwestern Mutual Life Insurance Company – Milwaukee, WI (Northwestern Mutual) – "World's Most Admired" life insurance company in 2011 according to FORTUNE® magazine, has helped clients achieve financial security for more than 150 years. As a mutual company with \$1.2 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company; and Russell Investments.

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