

## Northwestern Mutual Highlights the Benefits of Long-Term Planning for all of Life's Stages

MILWAUKEE ([BUSINESS WIRE](#)), November 02, 2011 - Northwestern Mutual has introduced a new video in its [Client Stories series](#) that highlights Dr. Paul and his wife Dr. Maritoni "Candy" Shah and their longtime partnership with Northwestern Mutual.

Paul and Candy know their future is in their hands, thanks to planning. (Photo: Business Wire)

A plan for the future was something that both Paul and Candy were raised to value. When Paul and Candy were medical residents, the couple wanted to start their lives together on the right

financial foot. The couple saw the value of financial planning with Northwestern Mutual early in their professional careers and began building a foundation for their life together. Years later, the Shah's family expanded and they started their own medical practice. Their needs changed and so did their financial goals.

"Northwestern Mutual worked with us to put a plan in place that suits our lives," said Paul. "As our life changes, so does our financial plan – but at every stage it reflects our beliefs, priorities and the vision for our children's lives."

"The Shahs, like many Northwestern Mutual clients, can be certain that their changing life and shifting priorities, will be met halfway with the reliable, strategic counsel and services from their partners at Northwestern Mutual," said David Simbro, vice president of life products, Northwestern Mutual."

Videos in the [Northwestern Mutual Client Stories](#) series share the approaches and success stories of individuals whose financial representatives have helped develop a plan based on clients' goals to help achieve their life ambitions. A new video will appear each month in 2011 on the company's Facebook and YouTube pages.

From starting a small business to meeting retirement goals, or by simply taking care of loved ones, the Client Stories series illustrates the importance of comprehensive holistic planning, and how solutions like permanent life insurance can help create financial security for today and tomorrow.

### About Northwestern Mutual

The [Northwestern Mutual Life Insurance Company](#) – Milwaukee, WI (Northwestern Mutual) – the "World's Most Admired" life insurance company in 2011 according to FORTUNE® magazine – has helped clients achieve financial security for more than 150 years. As a mutual company with \$1.2 trillion of [life insurance](#) protection in force, Northwestern Mutual seeks to share its gains with policyowners and deliver consistent and dependable value to clients over time. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: [life insurance](#), [long-term care insurance](#), [disability insurance](#), [annuities](#), [investment products](#), and [advisory products and services](#). Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company; and [Russell Investments](#).

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50054575&lang=en>

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