

Los Angeles Resident David Kingsdale Wins the Inaugural Northwestern Mutual NCAA® Men's College World Series® Bracket Contest for Baseball

College baseball fan receives a \$500 gift card to NCAA Online Shop

MILWAUKEE, July 31, 2013 /PRNewswire/ -- David Kingsdale of Los Angeles won the [Northwestern Mutual NCAA® Men's College World Series® Bracket Contest](#) for baseball, the company announced today. Kingsdale will receive a \$500 gift card to the [NCAA Shop](#), while one additional randomly selected participant will receive a \$100 gift card to the NCAA Shop.

(Logo: <http://photos.prnewswire.com/prnh/20130206/CG55426LOGO>)

"Congratulations to our College World Series bracket winner David on his excellent picks," said Conrad York, vice president of marketing at Northwestern Mutual. "We are proud to have brought extra fanfare to the tournament, and we look forward to meeting other great college sports fans as we move ahead to future contests."

In June, Northwestern Mutual gave fans the opportunity to fill out their brackets to predict the winners of the 2013 NCAA Men's College World Series. The contest was part of an ongoing series by the NCAA partner to extend the excitement normally associated with Division I Men's Basketball to other key championships.

About Northwestern Mutual

Northwestern Mutual is among the "World's Most Admired" life insurance companies in 2013 according to FORTUNE® magazine and has helped clients achieve financial security for more than 156 years. As a mutual company with \$1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

About the NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 450,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit www.ncaa.org and www.ncaa.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes.

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